

FOREIGN RIGHTS

CATALOGUE

BOOKS FOR YOU SPRING
2017

B4U PUBLISHING & ALBATROS MEDIA



ABOUT US

ALBATROS MEDIA A. S.

The flagship Albatros imprint, established in 1949, has played an essential part in the history of Czech literature for children. In 1964 it was one of the seven co-founders of the Bologna Children's Book Fair.

Since 2010, the Albatros Media corporation has been the largest publishing house in the Czech Republic; with a combined production of up to 1,400 titles a year, it has been expanding rapidly in the Slovak Republic, too.

Today Albatros Media a.s. is the largest Czech publishing group, with a portfolio of 15 imprints covering every target group, from children to senior citizens. These imprints are: Albatros, B4U Publishing, Coobook, Plus, Motto, XYZ, Edika, BizBooks, Cpress, Computer Press, Management Press, Fragment, Egmont Czech Republic, Kniha Zlín and Czech TV Edition.

B4U PUBLISHING

With almost 10 years of expertise in children's publishing, B4U Publishing continues to produce top quality children's picture books. We design our books to rouse children's imagination, encourage their development and boost their curiosity. We use vivid illustration, innovative formats and easy-to-understand text. We offer a wide range of children's books for all international markets. The many leading world publishing houses with our work on their lists include Sterling Publishing Co. (USA), Prisma Media (France), De Agostini Libri (Italy), Penguin Random House Grupo Editorial (Spain). We have received a number of nominations in the Magnesia Litera Czech National book awards and won several Zlatá stuha (Golden Ribbon) prizes for our original titles for children. Books by B4U Publishing have so far been published in more than 30 languages. Since 2015, B4U Publishing has been part of the Albatros Media Group.

For more information, please visit:
www.b4upublishing.com

COMPANY MISSION

We open up worlds of stories and knowledge. Our books in all their forms enrich the lives of both children and adults. We contribute to the development of individuals, culture and society as a whole.

COMPANY VALUES

- a passion for books
- products that enrich people's lives
- responsibility for the spread of moral values, education, personal development
- a creative environment and motivating conditions for employees
- fairness and an ethical approach to everything we do

Welcome to the wonderful world of Albatros Media books.

For more information, please visit:
www.albatrosmedia.cz/en

**B4U PUBLISHING
& ALBATROS MEDIA**

present

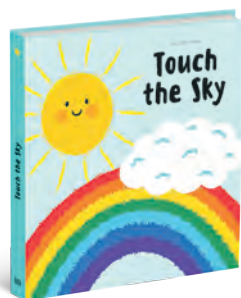


Bedtime Reading

SUITABLE FOR
age 3–5

BOOK PARAMETERS:

Size 190×190 mm, 6 spreads,
glittering, plush flocking inside,
hardbinding



BEDTIME READING

Touch the Sky

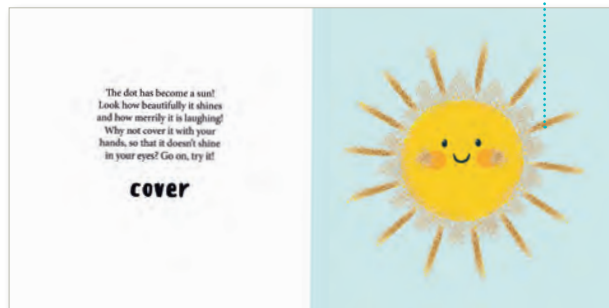
ILLUSTRATED BY EKATERINA BESKOVA

CONCEPT BY MIRIAM CHOCHOLÁČKOVÁ,

WRITTEN BY PETRA BARTÍKOVÁ

Look, a yellow dot! What could it possibly mean? Why not try to press it, then turn the page? This appealing, playful children's book urges young readers to touch the dot, tap the page, blow or clap their hands. And what happens when they do? Like a miracle, the yellow dot is transformed...

Gold glittering



BOOK PARAMETERS:

Size 190×190 mm, 6 spreads,
with glow-in-the-dark effects,
hardbinding



BEDTIME READING

What's That Light?

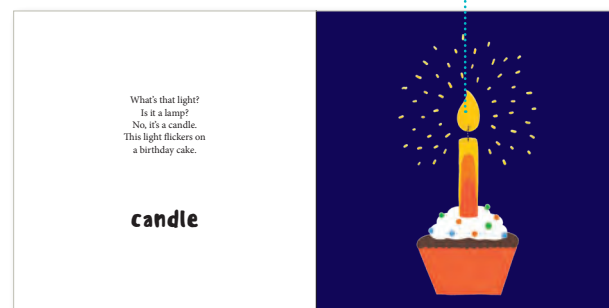
ILLUSTRATED BY JAKUB CENKL

CONCEPT BY MIRIAM CHOCHOLÁČKOVÁ,

WRITTEN BY PETRA BARTÍKOVÁ

Night is falling on Earth. But what's that light in the dark? Is it a bulb, a candle or a firefly? Come with us and find out. The pictures are printed in ink that glows in the dark – so you can take the book under the covers with you to watch glowing pictures.

Glow in the dark



Vintage Pop-ups

by Rudolf Lukeš (1923–1976)



Rudolf Lukeš studied at the Academy of Fine Arts. After graduating he became a set designer for films. In the 1940s he worked at Barrandov film studios with some of the most famous filmmakers of the time. After the communist coup d'état, he refused to join the Communist Party; his wife's origins and his father-in-law's work for the American army were further blots on his record. After the nationalization of the Barrandov film studios, Lukeš, one of the country's leading set designers, was denied the right to continue working in film. The erstwhile set designer proved himself to be a fine illustrator of children's books and foldout books with moving, spatial pictures.

Hide-and-Seek at the Zoo

SUITABLE FOR
age 3–5

BOOK PARAMETERS:

Size 200×140 mm, widespread
400×435 mm, 12 pages,
board book



ILLUSTRATED BY RUDOLF LUKEŠ

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ



Some things look the exact opposite of what they actually are. The truth is hidden under the surface. The fun book about animals you're holding in your hands is just one such thing. Is the ostrich pulling the donkey's tail, or is something else going on entirely? Are the monkeys climbing a tree – trunk into the clouds, or is there actually no tree? What's it like to be in a magic zoo? Beautifully illustrated in an original format, with simple text and developments that make us smile – that's Hide-and-Seek at the Zoo.



Little May and the Magic Umbrella

SUITABLE FOR
age 3-5

NEW

BOOK PARAMETERS:

Size 235×210mm, 9 spreads, mechanisms and pop-ups, hardbinding



ILLUSTRATED BY LINH DAO

CONCEPT BY RUDOLF LUKEŠ

WRITTEN BY ALŽBĚTA NIEBAUEROVÁ

For her birthday, little May has received a magic umbrella, which transports her into the land of her favourite fairy tale, Little Red Riding Hood. There she meets not only her favourite character, but also Grandma, the woodcutter, and even the wolf. How does the story end? Readers who join little May on her journey will have lots of fun with the interactive pop-ups that run through the book. These come together with delightful illustrations and a charming story in a unique work that would grace any bookshelf.

Interactive and surprising pop-ups



The Little Animals

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 175×215mm, 6 spreads, original pop-ups, hardbinding

ILLUSTRATED BY RUDOLF LUKEŠ

WRITTEN BY PAVLA HANÁČKOVÁ, PETRA BARTÍKOVÁ

A beautifully illustrated series of works by internationally acclaimed author Rudolf Lukeš. Read about a little polar bear, a fawn, a seahorse and the animal friends of a mighty magician! These books for very young readers contain many original pop-up pictures that are great fun.



THE LITTLE ANIMALS
The Little Horse

SOLD: Simplified Chinese



Original moving illustrations



THE LITTLE ANIMALS
The Little Polar Bear

SOLD: Simplified Chinese



THE LITTLE ANIMALS
The Little Fawn

SOLD: Simplified Chinese



THE LITTLE ANIMALS
Magnus the Mighty Magician and His Animal Friends

SOLD: Simplified Chinese

Golden Vintage

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 165×185mm, 4 spreads
with pop-ups, hardbinding

ILLUSTRATED BY RUDOLF LUKEŠ

Take a journey with us and see animals from all continents. Having first delighted children in many countries in the 1960s, these pop-up books are no less attractive to children today. The animal friends peeping out at us from these six books live in the tropics, a land of eternal ice, in water and on dry land. The spatial illustrations are accompanied by short, playful captions.



GOLDEN VINTAGE

Elephant & Friends



GOLDEN VINTAGE

Cow & Friends



GOLDEN VINTAGE

Dog & Friends

SOLD: English for UK, French, Russian,
Spanish for Europe, Simplified Chinese



GOLDEN VINTAGE

Tiger & Friends

sold: English for UK, French, Russian,
Spanish for Europe, Swedish, Simplified
Chinese



GOLDEN VINTAGE

Lion & Friends

SOLD: English for UK, French, Russian,
Spanish for Europe, Simplified Chinese



GOLDEN VINTAGE

Turtle & Friends

SOLD: English for UK, French,
Russian, Spanish for Europe,
Swedish, Simplified Chinese



Pop-ups of four
different animals

Retro Colouring Books

SUITABLE FOR
age 3-5



BOOK PARAMETERS:

Size 325×230 mm, 20 pages,
paperback

ILLUSTRATED BY RUDOLF LUKEŠ

Make Peter's adventure livelier still by adding colour. Join our traveller as he heads to the other side of the world – and be sure to take your crayons or watercolours. These charming illustrations demand to be coloured in. Immerse yourself in a series of stylish retro colouring books by a well-known illustrator and let your creativity and imagination run free. You can join Peter on his travels in India, Africa, Mexico and Japan.



RETRO COLOURING BOOKS

Peter in Africa



RETRO COLOURING BOOKS

Peter in India



RETRO COLOURING BOOKS

Peter in Mexico



RETRO COLOURING BOOKS

Peter in Japan

Vintage Pop-ups

by Vojtěch Kubašta (1914–1992)



Vojtěch Kubašta is a world pioneer in pop-up books. Was appointed by Disney to produce pop-up titles for him. His contract required him to do so anonymously, so many of the books published at that time do not give Kubašta's name. In this way three-dimensional books such as Bambi, Mickey Mouse and The Jungle Book saw the light of day. Although Kubašta was an artist of unique brilliance, he was persona non grata for the communist regime of the time, and the ruling set did all it could to keep his abilities secret. Yet as a source of income in the foreign currency so valuable to the communists, he was allowed to continue his work. Vojtěch Kubašta was incredibly active throughout his life, creating over 200 original books that have been translated into almost forty languages. He was also the creator of beautiful three-dimensional nativity scenes, which became very popular and were sold all over the world.

Traditional 3D Pop-ups

SUITABLE FOR
age 3–5

NEW

BOOK PARAMETERS:

Size 320×225mm folded,
320×450mm opened, moving
pieces on cover



TRADITIONAL 3D POP-UPS

Columbus' Ships

ILLUSTRATED BY VOJTĚCH KUBAŠTA

Folding colour pop-up of Columbus' three ships the Niña, the Pinta, and the Santa María, approaching the New World. All the ships are illustrated in three dimensions, with string rigging, flags flailing and canons mounted.



BOOK PARAMETERS:

Size 105×150mm, packed in
a transparent bag



TRADITIONAL 3D POP-UPS

Small Betlehem

BOOK PARAMETERS:

Size 230×335mm, packed in
a transparent bag



TRADITIONAL 3D POP-UPS

Big Betlehem

BOOK PARAMETERS:

Size 320×225mm folded,
320×450mm opened, moving
pieces on cover



TRADITIONAL 3D POP-UPS

Christmas Pop-up



Spatially and structurally interesting and well-prepared pop-ups make both Advent and Christmas holidays more pleasant.



Front cover has a tab-operated mechanism that moves the eyes and mouth of Father Christmas. Double-page pop-up shows on one side of a brick cottage, carolers sing, seemingly oblivious to the reindeer, the sleigh, and Santa, who's approaching on the other side laden with presents.



Vojtěch Kubašta's Fairy Tales

SUITABLE FOR
age 3-5



BOOK PARAMETERS:

Size 254 × 193 mm, 6 spreads
with pop-ups, hardbinding



VOJTĚCH KUBAŠTA'S FAIRY TALES
Puss in the Boots

SOLD: Bulgarian, Dutch



VOJTĚCH KUBAŠTA'S FAIRY TALES
Three Little Pigs

SOLD: Bulgarian



VOJTĚCH KUBAŠTA'S FAIRY TALES
Little Red Riding Hood

SOLD: Polish, Hungarian, Bulgarian,
Dutch



VOJTĚCH KUBAŠTA'S FAIRY TALES
Hansel and Gretel

SOLD: Polish, Hungarian, Bulgarian

ILLUSTRATED BY VOJTĚCH KUBAŠTA

Have you ever been to the real land of fairy tales? Where Puss walks about in his boots and fights a mighty sorcerer by his wits alone? Where the wolf lies in wait for Little Red Riding Hood, and Hansel and Gretel are caught by the witch and imprisoned in the gingerbread cottage? The wonderful movable illustrations by celebrated artist Vojtěch Kubašta will entrap you too - in the land of fairy tales. And whether you're five or one hundred years old, you'll never want to leave it.



A Little Red approached the bed, who thought how odd Grandma was looking. "Grandma, what big eyes you have!" she said with surprise. "All the better to see you with," replied the wolf. "Grandma, what big ears you have!" "All the better to hear you with," "Grandma, what big teeth you have!"

Little Red was afraid by now. "All the better to eat you with!" And the wolf leapt from the bed and swallowed Little Red in a single gulp. Then he ate all the goodies from Little Red's basket, and he drank all the wine in the bottle. After his hearty feast, he returned to the bed and fell fast asleep.

Tip & Top

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 256 × 256 mm, 6 spreads
with pop-ups, hardbinding



TIP & TOP
Build a Car

SOLD: French for Europe, Simplified
Chinese



TIP & TOP
On the Moon

SOLD: French for Europe, Simplified
Chinese



TIP & TOP
In an Aeroplane

SOLD: French for Europe, Simplified
Chinese



TIP & TOP
At Sea

SOLD: French for Europe, Simplified
Chinese

ILLUSTRATED AND WRITTEN BY VOJTĚCH KUBAŠTA

Every boy worth his salt needs a real adventure – and Tip and Top treat these words as gospel. Otherwise they'd be sitting at home, with no knowledge of what it's like to build a motorcar or a plane with your own hands. They'd never have flown to the Moon, sailed the seas or helped out on a farm, and they wouldn't know where to start telling the difference between a real dragon and a pretend one! You don't believe us? Then go and join them – you'll soon realize we were telling the truth! These thrilling tales with Vojtěch Kubašta's beautiful movable illustrations will take your dad straight back to his childhood, and you'll love them too!



Pioneering
POP-UPS
ARE BACK

A Pictorial Mini-Encyclopedia

SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 240x294mm, 8 spreads
+ cover, board book



A PICTORIAL MINI-ENCYCLOPEDIA
Everyday Life at School

ILLUSTRATED BY KATEŘINA HIKADOVÁ
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ



What is an ordinary day at school like? Young chemists perform experiments while their misbehaving classmates have ruler fights at their desks. Outside in the garden, children rake up leaves, and their teacher shows them how to set a plant in the ground. Things are really lively in the gym – while half of the young athletes warm up, the others are already vaulting the horse. In the staff room, meanwhile, teachers prepare the classes they are about to teach. By telling the story of an ordinary day at school, these pictures stimulate the young reader's imagination and help them develop their vocabulary.

**LARGE
FORMAT
board books**



ILLUSTRATED BY KATARÍNA GASKO
WRITTEN BY JANA SEDLÁČKOVÁ

Teacher, athlete, hairdresser, detective, painter, auto mechanic, singer, fire officer, astronaut... What will I be? Choose your occupation and learn about all the things you'll need in order to do it. While a hairdresser works with scissors, a comb, shampoo and a hairdryer, a sailor needs a map, a compass, binoculars and a ship with a proper anchor and a rope tied around a bollard on the jetty...



A PICTORIAL MINI-ENCYCLOPEDIA
What Will I Be?
SOLD: Simplified Chinese

COMING SOON:
A PICTORIAL MINI-ENCYCLOPEDIA
Everyday Life in a Department Store

Meet My Friends

SUITABLE FOR
age 3-5

NEW

BOOK PARAMETERS:
Size 180x180mm, 7 spreads
+ 1 gatefold, round corners,
spot UV on cover

ILLUSTRATED BY IRENE GOUGH
WRITTEN BY PAVLA HANÁČKOVÁ



In today's multicultural world, children get to make friends with people of all nationalities. Prejudice aside, there's no reason for anyone not to make friends with anyone, be they small, big, white, black, rich or poor. This book shows children that friends can be found anywhere, regardless of what people look like and where they come from. And there's a little surprise at the end – to see what it is, turn to the last double-page.



*Friendship
knows no
borders!*



Watch Me Grow Up

SUITABLE FOR
age 3-5

NEW

BOOK PARAMETERS:

Size 190x190mm, 7 spreads
with pop-ups, hardbinding

ILLUSTRATED BY JULIE COSSETTE

CONCEPT BY JANA SEDLÁČKOVÁ

WRITTEN BY PAVLA HANÁČKOVÁ

People must travel a long way before they reach adulthood. This book represents an appealing, entertaining way for children to learn about how a person develops and ages – from a baby in the mother’s womb, to a school-child and then a grown-up. With the help of short items of text, supplementary icons and fun pop-ups with beautiful, full-colour illustrations, young readers quickly come to understand what each stage of life is like as they travel from life before birth to old age, where they learn that the life cycle begins anew as grannies and grandpas enjoy the company of their grandchildren.



WATCH ME GROW UP
**From a Baby Boy
to a Grandpa**



WATCH ME GROW UP
**From a Baby Girl
to a Grandma**



Animal Homes

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 180x220mm, 7 spreads
with pop-ups, hardbinding

ILLUSTRATED BY IRENE GOUGH

WRITTEN BY PAVLA HANÁČKOVÁ

Come with us on a journey through the forest and learn about the creatures that live here and their homes. Everywhere you look, animal friends will be peeping out at you. Who’s that living in the hollow of a tree? Whose is that nest hidden among the leaves? You’ll have lots of fun with these charming three-dimensional pictures.



ANIMAL HOMES
In the Forest

SOLD: Dutch, French for Europe,
Italian



ANIMAL HOMES
In the Garden

SOLD: Dutch, French for Europe,
Italian

Walk with us through the garden, where you’ll meet those that live here and learn about their homes. Everywhere you look, animal friends will be peeping out at you. Who’s that hiding in a lump of soil? Who’s that in the wooden hut? You’ll have lots of fun with these charming three-dimensional pictures.



Beat Your Fear

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 190×190mm, 6 spreads
+ 6 venetian sliders, hardbinding

ILLUSTRATED BY JAKUB CENKL

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

We all get scared sometimes. Some of us often and a lot – at the doctor’s, on the river, when there’s a storm... This is when fear takes the upper hand, when it takes us over, when we look at the world through fear’s eyes. With the book Not As Scary As It Looks... children can pause and take a good look around for themselves. Is the doctor really a dark magician? Are those things in Grandma’s pond truly octopuses? By taking a closer look, young readers will see how things really are. Even if their fear isn’t banished straight away, they only have to open the book a second time for success to be guaranteed. Thanks to the beautiful illustrations, interactive slide mechanism and changing pictures, even real scaredy-cats will soon overcome their fear.



BEAT YOUR FEAR
Not As Scary As It Looks...

SOLD: Ukrainian



Six changing pictures inside



Unique sliding mechanism

Pull the tab & stop



OTHER TITLE:

BEAT YOUR FEAR

I'm Not Afraid of the Dark

SOLD: Simplified Chinese, Ukrainian, French, Greek, Spanish for Europe, English, Portuguese for Europe, Latvian, Complex Chinese, Dutch, Russian



Yes or No

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 260×260mm, case cover
with punch windows + 6 spreads
+ 6 sliders

ILLUSTRATED BY JAKUB CENKL

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ, PAVLA HANÁČKOVÁ

Can you be considerate of other people? Are you careful not to put yourself or anybody else in danger? Really? Let’s have a look. Open the book, take a piece of paper and try to answer a few simple quiz questions. Then pull the handle and check your answers. Moreover, you can play with funny illustrations, which can be changed either into correct or incorrect situations. It is an entertaining and funny book full of pictures and tasks which will teach you how to behave safer in many different situations. You can’t believe it, can you? Try and you will see.



YES OR NO

**Can you Behave?
Etiquette for Little Rascals**

SOLD: Simplified

Chinese

Five simple questions on each page

Pull the handle



Check your answers

Six changing pictures



YES OR NO

**Are You Careful Enough?
A Guide for Little Hotheads**

SOLD: Simplified Chinese



Get to Know

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 240×240mm, 6 little board books (5 spreads incl. cover), cover with magnetic lock

**ILLUSTRATED BY PAVLA KLEINOVÁ,
VERONIKA KOPEČKOVÁ**

Books from this series contain a big folding board cover and 6 little board books with beautiful and exemplifying illustrations. Each book represents one building. Let us guide you through a town, a zoo, an amusement park or a farm, get to know who lives there, who works there and amuse yourself.



GET TO KNOW
Town
SOLD: French excl. NA, Italian, English,
Portuguese for Portugal, English



Six books as six buildings on the plan



Magnetic lock



GET TO KNOW
Zoo
SOLD: French excl. NA, Italian, English,
Portuguese for Portugal, English



GET TO KNOW
Amusement Park



GET TO KNOW
Farm

Let's Play

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

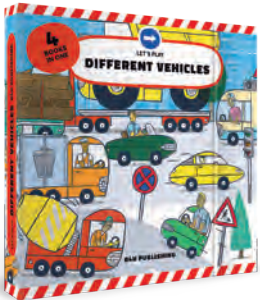
Size 240×240mm, 4 little board books affixed on plan (5 spreads incl. cover), cover with magnetic lock

**ILLUSTRATED BY PATRIK ANTČAK
WRITTEN BY OLDŘICH RŮŽIČKA**

This is a series of books for very young readers that blurs the boundary between reading and play. No sooner do children open these books than they find themselves on a busy street with a roadway, pavements and buildings. There are also four detachable books shaped like trucks, cars and rescue vehicles, which children can use to zip along the roads. When they are tired of playing, young readers can sit in Mummy's lap and calmly turn the pages of the car/truck-shaped books, which are filled with beautiful illustrations and simple but interesting text.



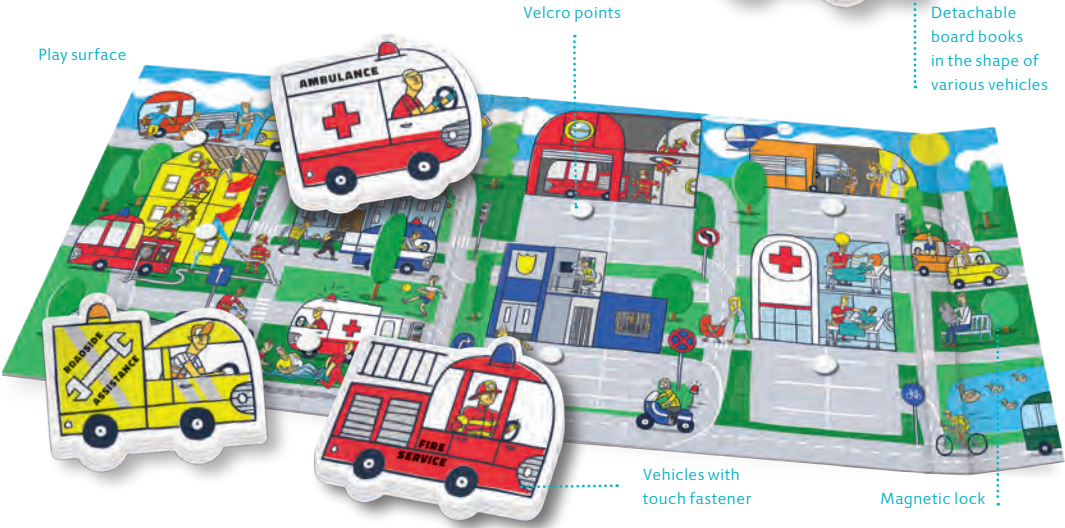
LET'S PLAY
Rescue Services



LET'S PLAY
Different Vehicles



Play surface



Velcro points

Detachable board books in the shape of various vehicles

Vehicles with touch fastener

Magnetic lock

Peek-A-Boo

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 190x190mm, 18 pages,
board book

ILLUSTRATED BY EDIT SLIACKA
WRITTEN BY SILVIE SANŽA

The books help children understand animal mimicry and camouflage. In each book four different animals are perfectly concealed in their surroundings without having changed their coat, skin or feathers. The chapters work on a matrix/patrix principle. In each case the front side is covered by the pattern/colour typical of an animal; this page contains a cut-out invisible at first sight into which is fitted a shape from the back. The child turns the page and an animal that previously blended in with its background 'peeks out' at him/her. Readers will also discover interesting facts from the animal kingdom. Moreover, the front side serves as a stencil with which to draw the animals' shapes, and you can use the protrusion on the back to make a picture with quick pencil strokes!



PEEK-A-BOO
Animal Patterns
SOLD: Dutch, Finish, Italian, Norwegian,
Swedish, Slovene, Simplified Chinese,
Ukrainian, French for Europe



PEEK-A-BOO
Animal Colours
SOLD: Dutch, Finish, Italian, Norwegian,
Swedish, Slovene Simplified Chinese,
Ukrainian, French for Europe



Cut out in the shape of
an animal



Relief in the shape
of an animal

Choose & Learn

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 240x240mm, 4x12 pages,
board book with a special rotating
mechanism

ILLUSTRATED BY VERONIKA KOPEČKOVÁ

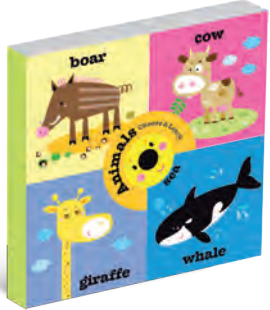
This series of cheery and colourful books will show readers everything they need to know! For example, animals that live on the farm, in the woods, in the jungle and in the sea. All children need to do is to turn the wheel and choose which little book to open. They can also learn what happens in spring, summer, autumn and winter. The rotating mechanism on the book opens the way to the chosen season. And what about square, rectangle, triangle and circle? These are the shapes that form the pictures in the individual books. A world full of shapes awaits young readers. Let's turn the wheel and choose which book to open!



Rotating wheel for
opening the book



4 board books



CHOOSE & LEARN
Animals



CHOOSE & LEARN
Seasons



CHOOSE & LEARN
Shapes

Travel Case

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 230×180mm, 14 pages,
board book

ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ
WRITTEN BY OLDŘICH RŮŽIČKA, SILVIE SANŽA

Travelling is great, but how can we enjoy a long journey with children? These books in the form of a little travel case bring the solution. On sixteen pages you can find pleasant entertainment for them for a long journey by car, bus, train or plane. The books are full of games and attractive reading for the whole family and also contain a few tasks for the children to do. Some of them they can solve by themselves, while with others they will need help with opening the flaps with the hidden solution. You can also find here a fairy tale, what else?



TRAVEL CASE
A Trip to the Seaside
SOLD: Italian, Romanian, French



TRAVEL CASE
A Trip to the Countryside
SOLD: Italian, Romanian, French

FUN & GAMES
for a long journey



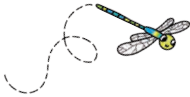
Bon Voyage

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Folded size 215×205mm,
widespread 205×1,290mm
6 two-sided full-coloured board panels

ILLUSTRATED BY MÁRIA NERÁDOVÁ
WRITTEN BY EVA OBŮRKOVÁ



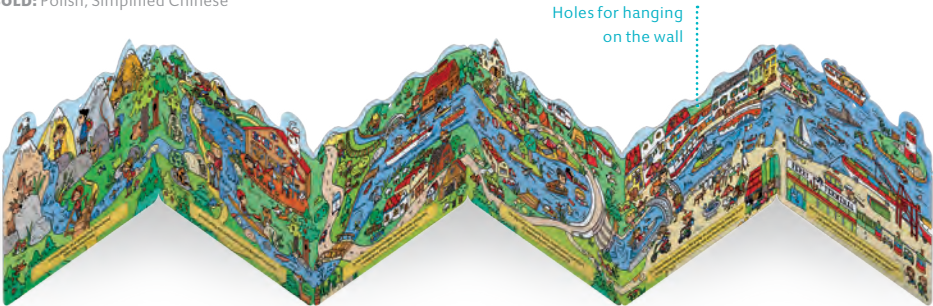
Have you ever thought about where the world's roads lead, how they grow, swell and gain in volume, and where they meet and end? (If indeed they do end.) Do you ever pay attention to pavements, roads, paths and trails? Do you ever think about the feet, cars, bikes and trucks that carry us along them? And what about the ships, steamers, kayaks, streams, rivers, bodies of water – where are they heading, and where will they take us? The 'Bon Voyage' series will answer these questions and many more. This colourful fold-out picture book will attract every child to the idea of travel by land and water, be it along a woodland path that becomes a motorway or down a stream in the forest that flows into endless sea. Having donned sturdy shoes and put a paddle in their backpack, our readers are ready to set out.



BON VOYAGE
On the River
SOLD: Polish, Simplified Chinese



BON VOYAGE
On the Way
SOLD: Polish, Simplified Chinese



Fairy Tale TV Carousel

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 240x240mm, 6 spreads
incl. cover, box with
3D panorama + board book

**BOOK
& CAROUSEL**
*with eight
3D scenes*

ILLUSTRATED BY VERONIKA KOPEČKOVÁ
CONCEPT BY OLDŘICH RŮŽIČKA

A panoramic TV Carousel filled with fairy tales and surprises. The classic fairy tale for the very young in truly non-traditional form. Twice the same fairy tale, in two different versions. Each set contains an eight-page full-colour illustrated board book that tells the classical story in simple wording. The most interesting is the box with the peephole, where for each of the book's pages the child can find a three-dimensional panorama. The child and parent can more – using a turning mechanism – from one of eight delightfully illustrated 3D scenes to the text.



FAIRY TALE TV CAROUSEL
Snowwhite and Seven Dwarfs

SOLD: Complex Chinese, Dutch, French
excl. NA, Italian, Spanish & Catalan, Thai,
Simplified Chinese



FAIRY TALE TV CAROUSEL
Hansel and Gretel

SOLD: Dutch, French excl. NA, Italian,
Spanish & Catalan, Thai



FAIRY TALE TV CAROUSEL
Little Red Riding Hood

SOLD: Dutch, Greek, Italian, Portuguese
excl. Brazil, Spanish & Catalan, Thai,
Simplified Chinese, French



FAIRY TALE TV CAROUSEL
Three Little Pigs

SOLD: Complex Chinese, French excl.
NA, Greek, Italian, Portuguese excl.
Brazil, Spanish & Catalan, French



Children's Theatre

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 260x215mm, 20 pages,
1 box serves as a stage
5 set pieces, 10 double-sided
puppets

ILLUSTRATED BY MÁRIA NERÁDOVÁ
WRITTEN BY KLÁRA KOLČAVOVÁ

The Children's Theatre series allows you not only to read your favorite fairy tales, but also to play them. The box contains puppets, sceneries, and a book of three fairy tales and can be used as a theatre stage. The stories are written in a style that captures the attention of even the smallest children. Each tale includes a shortened script. Just set up the pieces, get the puppets ready and let the performance begin! The beautiful and varied set pieces make the characters come alive.



CHILDREN'S THEATRE
Princess Tales

SOLD: English for NA, French, Italian,
Spanish for Europe, Simplified Chinese



CHILDREN'S THEATRE
Wolf Tales

SOLD: English for NA, French, Italian,
Lithuanian, Spanish for Europe,
Simplified Chinese



*Once
UPON
A TIME*

On the Move



SUITABLE FOR
age 3–5

BOOK PARAMETERS:

Size 160×165 mm, 16 pages,
+ transparent box, board book

ILLUSTRATED BY PAVLA KLEINOVÁ,
TOMÁŠ TŮMA, VERONIKA KOPEČKOVÁ
WRITTEN BY OLDŘICH RŮŽIČKA

This series combines the attractiveness of a three-dimensional view from above of shaped cut-outs with transparent books that allow us to see inside. The new type of box shows the shape of the book even when the box is closed. Realistic illustrations are combined with vector illustrations and describe each topic to young readers in playful and attractive form.



ON THE MOVE
**The Wonderful
World
of Motorcycles**

SOLD: French, Simplified Chinese



ON THE MOVE
**The Wonderful
World
of Locomotives**

SOLD: English for USA & Canada &
Philippines



ON THE MOVE
**The Wonderful
World
of Cars**

SOLD: German, Simplified Chinese,
English for USA & Canada & Philippines



ON THE MOVE
**The Wonderful
World
of Planes**

SOLD: German, Simplified Chinese,
English for USA & Canada & Philippines



ON THE MOVE
**The Wonderful
World
of Ships**

SOLD: German, French, Simplified
Chinese



Board books in
shape of different
vehicles

Shape Books for Young Readers

SUITABLE FOR
age 3–5



BOOK PARAMETERS:

Size 190×190 mm,
20–24 pages, board book

ILLUSTRATED BY TOMÁŠ TŮMA,
PAVLA KLEINOVÁ, JAN KLIMEŠ
WRITTEN BY OLDŘICH RŮŽIČKA, TOMÁŠ TŮMA

A shaped surprise under each book cover – this is a series young readers will love! These creative “shape-designed” books deal with the most interesting topics from science, nature, technology and history.



SHAPE BOOKS
**The Undersea
World**

SOLD: Simplified Chinese, Dutch



SHAPE BOOKS
Life in a Castle

SOLD: Simplified Chinese



SHAPE BOOKS
**The Mystery
of the Mummy**

SOLD: Simplified Chinese



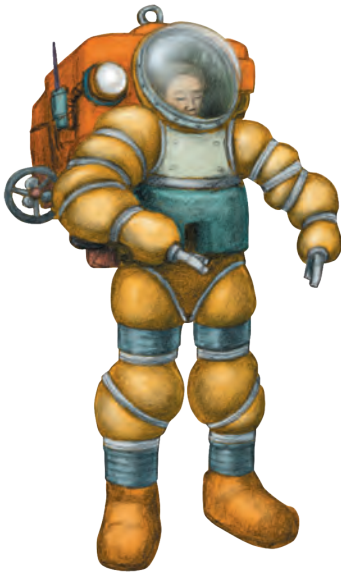
SHAPE BOOKS
**Pirates – The
Treasure of
Hopalong Jack**

SOLD: Simplified Chinese, Dutch



SHAPE BOOKS
**Animals
of the Jungle**

SOLD: Simplified Chinese



Look Inside: Fruit and Vegetables

SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 250x250 mm, 8 spreads
with 40 flip-flaps, hardbinding

ILLUSTRATED BY VERA MATYS
WRITTEN BY IVETA PARI

If you read this book with your children, the way you and they cut up fruit and vegetables is bound to change a little. Kids will learn to recognize different fruits and vegetables from inside as well as out. Not only does this book reveal the beauty of fruit and vegetables, it teaches children to use the correct name for each sort. Simply lose yourself in the game and take a look at everything hidden behind the flaps.



40
windows
with flaps



Whole fruit

Cut

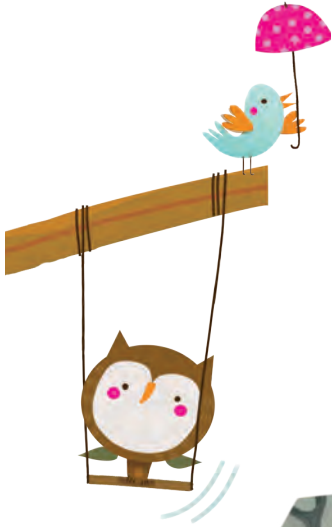
How Plants Grow

SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 190x190 mm, 7 spreads
with pop-ups, hardbinding

ILLUSTRATED BY EDIT SLIACKA
WRITTEN BY HELENA HARAŠTOVÁ

For a tree or a flower to grow, all it takes is one tiny little seed. If this gets regular doses of water, sunshine and loving care, new life is born. The stories in the book series 'How Plants Grow' are anything but boringly instructive. In pleasing, entertaining form, they show us the life journey of trees and plants, from infancy to, in some cases, giant adulthood. As we work our way through the book and its simple text, we encounter many animals, amusing pop-ups and beautiful illustrations. The young reader who 'sows a seed' sees at first hand how plants grow – be they trees or strawberries . . .



Simple pop-ups
of the growing tree



HOW PLANTS GROW
Watch That Tree Grow!
SOLD: French, Simplified Chinese



HOW PLANTS GROW
Watch That Plant Grow!
SOLD: French, Simplified Chinese

Little Shoes

SUITABLE FOR
age 3-5



BOOK PARAMETERS:
Size 92×178mm, 9 spreads,
incl. cover, board book, shoelace
with a bead

ILLUSTRATED BY ALEXANDRA HETMEROVÁ
WRITTEN BY OLDŘICH RŮŽIČKA

This unique, accessible, playful, and shoe-shaped board book will teach your children how to tie their shoelaces. Each title contains a simple motivational story and on the laced pages children will find a clear, illustrated manual how their shoelaces should be tied. Each title presents two ways how to do this so that everybody can choose whichever one they prefer the best. The lace which ties individual pages together can be pulled out, just like a real shoelace from your shoes – this allows children not only to learn how to lace up their shoes, but also to develop their motor skills while they're pressing the string through holes.



LITTLE SHOES
Joey Learns to Tie His Shoelaces
SOLD: Dutch, English for China, Spanish & Catalan for Europe, Complex Chinese



LITTLE SHOES
Kate Learns to Tie Her Shoelaces
SOLD: Dutch, English for China, Greek, Spanish & Catalan for Europe, Complex Chinese



Illustrated instructions how to tie the lace



Illustrated stories for boys and girls



What Shall I Wear?

SUITABLE FOR
age 3-5



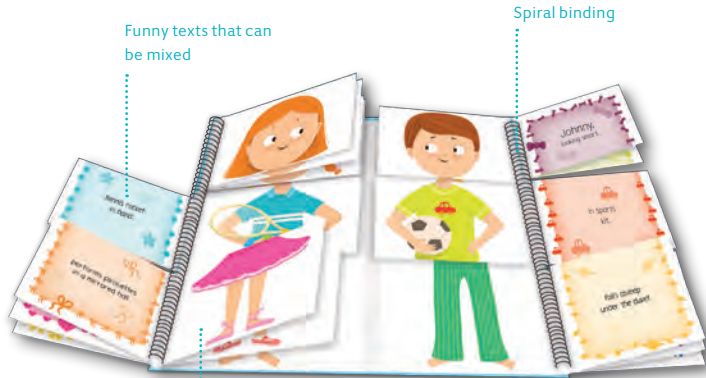
BOOK PARAMETERS:
Size 127×240mm, case cover
+ 12 pages cards, spiral binding

ILLUSTRATED BY KATARÍNA GASKO
WRITTEN BY JANA SEDLÁČKOVÁ



WHAT SHALL I WEAR?
... for This Occasion?
SOLD: Russian

What should I wear when I go to the nursery, the theatre, the playground, or to bed? Get together with the children in the individual parts of the book and help them learn how to dress properly for different occasions. Clothing and text can be swapped around, so you'll have great fun doing this!



686
possible combinations of clothes



WHAT SHALL I WEAR?
... in This Weather?
SOLD: Russian

What should I wear when it rains, it's very windy, snow is falling or the sun is shining? Get together with the children in the individual parts of the book and help them learn how to dress properly in all weathers. Clothing and text can be swapped around, so you'll have great fun doing this!



Diary of a Mysteriologist

SUITABLE FOR
age 6-8

NEW

BOOK PARAMETERS:
Size 260×260 mm, 24 pages,
hardbinding, spot UV and gold foil
on the cover

ILLUSTRATED BY JAKUB PRANTL
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Occasionally something happens that turns your life upside down – for instance, you meet a strange old man and carry a bag of shopping to his home. Suddenly you can be catapulted from the humdrum everyday into an endless, mystery-filled adventure. Not least when someone trapped in a time loop gets involved. In order to save him, you'll need to collect a lot of magical evidence, travel part-way around the world and engage first-hand with the deepest mysteries. Your path to liberation will be lined with many illustrations and inserts and information so terrifying that your hair will stand on end. Are you brave enough to embark on a quest that is certainly not for the faint-hearted?

DIARY OF A MYSTERIOLOGIST
Mysteries of the World



ILLUSTRATED BY TOMÁŠ VAVŘÍK
WRITTEN BY PAVLA HANÁČKOVÁ

Do you like adventures? And mysteries and secrets? If so, then you're just the kind of person we need on our expedition! Let's travel the world together and seek out the most mysterious creatures. Using clues from a cryptozoological society, you'll have the chance to peep behind the veil of mystery and follow the most famous creatures in the world. The yeti, the Mongolian death worm and the chupacabra are all waiting for you. So let's go!



DIARY OF A MYSTERIOLOGIST
Mysterious Creatures

Glow-in-the-Dark

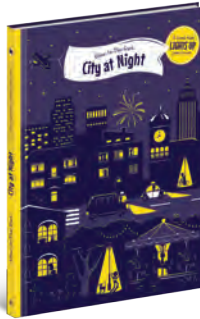
SUITABLE FOR
age 6-8

NEW

BOOK PARAMETERS:
Size 208×283 mm, 6 spreads
with glow-in-the-dark effects
on pages and cover

ILLUSTRATED BY ZUZANA KURUCOVÁ
WRITTEN BY PETRA BARTÍKOVÁ

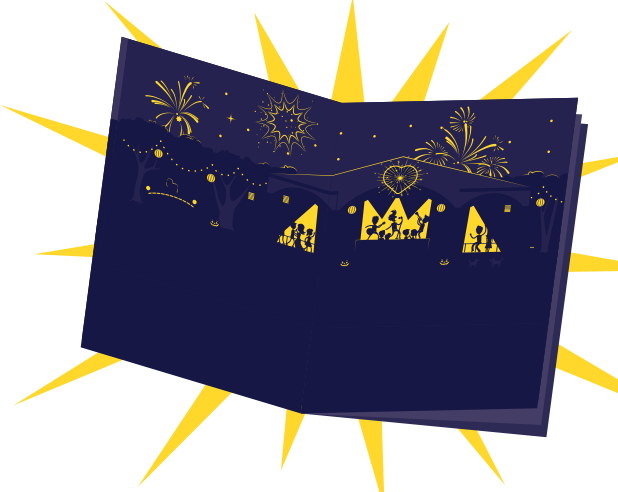
Open the book and discover the city at night. What's that glowing in the dark? What kind of light does it give out? Do you know what was used for lighting in the past? Look at all the streetlamps and huge advertising boards in the city – their light is so clear and strong that it illuminates the night sky. This phenomenon of man-made light dispersed in the atmosphere has a special name. Read this book and find out what it is. And when you turn off the light? This book glows in the dark!



GLOW-IN-THE-DARK
City at Night



GLOW-IN-THE-DARK
Nature at Night



A Great Train of Adventure

BOOK PARAMETERS:

Size 270×215mm, 9 spreads with gatefold, spot UV on cover, hardbinding



A GREAT TRAIN OF ADVENTURE
Across 7 Continents

ILLUSTRATED BY JAKUB CENKL

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Imagine boarding a train and learning that there's a fare-dodger among your fellow passengers. It's surely much more fun to search for the troublemaker than to sit there getting bored! This is precisely what Julie and Wendel do. Journeys can seem endless, especially ones that take you all around the world. Fancy having a real traveller's global adventure, and becoming something of a detective at the same time? Then what are you waiting for? Our special train is about to depart, so hop aboard! Don't forget to pack a sizeable snack and a heavy dose of courage – and a valid ticket, of course!



Folding maps



A GREAT TRAIN OF ADVENTURE
Animals of the World



SUITABLE FOR
age 6–8

NEW

Scrapbooks



SUITABLE FOR
age 6–8



BOOK PARAMETERS:

Size 230×280mm, 32 pages, includes 15 transparent pockets + cards, hardbinding

ILLUSTRATED BY NIKÉ PAPADOPULOSOVÁ
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ



SCRAPBOOKS
A Child's Cookbook

The book you are holding in your hand will teach you to prepare all sorts of yummy goodies – sweet, salty, warm and cold. In addition you will learn about how and why these dishes came into existence and how they have evolved over the years. And that is not all, inside the book you will find special pockets with cards that contain a shortened version of the recipes. On the other side of the page you can write additional recipes that you like, along with adding more new ones into the pockets. You will constantly be expanding your recipe collection with this book!



SCRAPBOOKS
A Child's Herbarium

SOLD: Estonian

ILLUSTRATED BY ALEXANDRA HETMEROVÁ,
MAGDALENA CHUMCHALOVÁ
WRITTEN BY OLDŘICH RŮŽIČKA

Find and press herbs, then stick them in your own herbarium. Descriptions of 15 herbs, with illustrations that will help you find and identify them. Recipes for interesting meals and drinks you can prepare with the herbs – for yourself and your nearest and dearest.



Atlases for Children

SUITABLE FOR
age 6-8



ATLASES FOR CHILDREN

Atlas of Europe

ILLUSTRATED BY TOMÁŠ TŮMA,
KATEŘINA HIKADOVÁ
WRITTEN BY TOMÁŠ TŮMA,
OLDŘICH RŮŽIČKA

BOOK PARAMETERS:
Size 230×260 mm, widespreadd 460×520 mm, 8 spreads with gatefold + 12 booklets, hardbinding
SOLD: Simplified Chinese, Greek, Italian, Polish

Any adventure-lover would jump at the chance to travel through time, in space, or across the world in a single day. And who wouldn't want to learn the secrets of how the world around us works? A nice idea, I hear you say, but quite impossible. Think again, dear reader! This series of children's atlases is a dream come true for adventurers, travellers and inquiring minds. They will criss-cross the world by sea, air and land, so as to cover the whole thing. They will return to the time when life on our planet began, touch the stars and the Milky Way, and visit the animal kingdom. They will even get a peek behind the scenes of how the weather works, and learn how rocks and minerals are formed. The machine that carries the inquisitive reader through time and space is equipped with full-colour illustrations, plans, maps and booklets and powered by masses of fascinating information. We're ready to leave, so climb aboard, there's no time to lose...

Folding maps



Booklets



ATLASES FOR CHILDREN

Atlas of the Prehistoric World

ILLUSTRATED BY TOMÁŠ TŮMA
WRITTEN BY TOMÁŠ TŮMA, OLDŘICH RŮŽIČKA

BOOK PARAMETERS:
Size 230×260 mm, widespreadd 460×520 mm, 8 spreads with gatefold + 6 booklets, hardbinding
SOLD: Complex Chinese, Simplified Chinese, Russian, Italian, Greek, English for USA, Bulgarian, Slovene

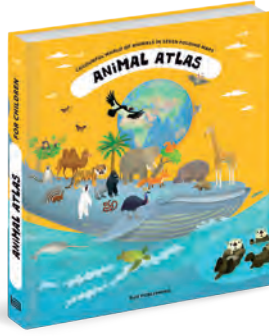


ATLASES FOR CHILDREN

World Atlas

WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ
ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ, KATEŘINA HIKADOVÁ,
ZUZANA MUSILOVÁ, ZUZANA SELINGEROVÁ

BOOK PARAMETERS:
Size 230×260 mm, widespreadd 460×520 mm, 9 spreads with gatefold + 15 booklets, hardbinding
SOLD: Russian, Italian, Polish, Portuguese for Europe, French, Spanish & Catalan, Dutch, Greek, Georgian, Azerbaijani, English for USA, Complex Chinese, Simplified Chinese, Bulgarian

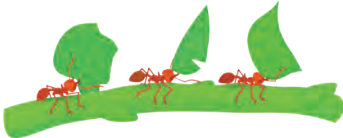


ATLASES FOR CHILDREN

Animal Atlas

ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA

BOOK PARAMETERS:
Size 230×260 mm, widespreadd 460×520 mm, 9 spreads with gatefold + 13 booklets, hardbinding
SOLD: Complex Chinese, Simplified Chinese, Italian, Dutch, Greek, English for USA, Azerbaijani, Georgian



ATLASES FOR CHILDREN

Space Atlas

ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ
WRITTEN BY JIŘÍ DUŠEK, JAN PÍŠALA

BOOK PARAMETERS:
Size 230×260 mm, widespreadd 460×520 mm, 8 spreads with gatefold + 4 booklets, hardbinding
SOLD: Complex Chinese, Simplified Chinese, Italian, French, Dutch, Greek, Azerbaijani, Finnish, Spanish & Catalan, English, German, Estonian, Bulgarian, Slovene



How the World Works

SUITABLE FOR
age 6–8

BOOK PARAMETERS:

Size 230×260 mm,
widespread 460×520 mm
6 spreads, gatefolds
+ 4 booklets, hardbinding



SOLD: Italian, Spanish, Simplified Chinese

ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA

This illustrated atlas presents a view of the world that makes extraordinary connections. It explains how certain things depend on others even though they occur thousands of miles apart. In four main chapters, large fold-out maps with detailed illustrations guide you around all continents, reveal how natural phenomena are interrelated and show you curiosities and connections in the natural and human worlds. All illustrations are clear and supplemented with inserted booklets. You'll learn a fair bit about the past and the present.



Folding maps

Booklets with legend

Books for Curious Young Minds

SUITABLE FOR
age 6–8



BOOK PARAMETERS:

Size 230×260 mm,
widespread 460×520 mm,
8 spreads with a gatefold,
booklets, hardbinding



BOOKS FOR CURIOUS YOUNG MINDS
Do You Know How Things Are Made?



BOOKS FOR CURIOUS YOUNG MINDS
How Things Are Made

SOLD: French excl. NA, Russian, Italian, Finish, English for USA & Canada & Philippines, Complex Chinese, Portuguese for Europe, Korean, Simplified Chinese, Polish

**ILLUSTRATED BY ALEXANDRA HETMEROVÁ
WRITTEN BY OLDŘICH RŮŽIČKA**

In the building where you live, you use devices that are powered by electricity. You sit at your PC, playing your favourite computer game or browsing the internet. Your parents' car, bought with money earned in their jobs, stands in the garage. These are things you encounter every day, and probably you take them for granted. But do you know where they came from? Do you know how they were made and how many people were involved in their production? This book revealed this to you while doing its best to keep you entertained throughout.

All the things this book is about

- How to make a building
- How to make a car
- How electricity is produced
- How the internet and its content are made
- How to make a computer game
- How the money you can buy all these things with is produced



Folding maps



Amazing Nature

BOOK PARAMETERS:

Size 215×280mm, 36 pages
hardbinding



AMAZING NATURE

Myths and Stereotypes about Animals



AMAZING NATURE

How Animals Adapt to Their Surroundings

SUITABLE FOR
age 6-8



ILLUSTRATED BY LINH DAO

WRITTEN BY PAVLA HANÁČKOVÁ

Fox = cunning thief. Bear = menace of the forest. Ostrich = coward with his head in the sand. We're sure you know other such comparisons – and we intend to show you that there may not be truth in them ... That cute little bat has no intention of feeding on human blood. That poor little black cat, crossing the road, won't bring any bad luck. And who's to say that a “dirty” rat can't be your best friend? Come with us on a trip through the natural world, and learn that not everything is as black and white as it may appear at first! Together, we'll succeed in overturning many long-established false notions.

Why do animals of the desert have big ears and light-coloured coats? Penguins are surrounded by ice and snow, so why aren't they cold? Can animals live at the bottom of steep mountains? Of course they can! Nature has arranged for every creature to adapt as well as possible to its natural surroundings. Come with us on a journey through the natural world, as we travel to deep oceans, brightly coloured jungles and the peaks of great mountains, where you'll meet animals and plants that are truly thriving. And you'll learn how animals are able to adapt to give themselves the best possible life.



AMAZING NATURE

Unlikely Friendships in Nature

SOLD: French for Europe, Simplified

Chinese, Ukrainian, English for Australia

& New Zealand, English for UK & USA

& Canada

An antelope and a baboon. An ill-matched pair, wouldn't you say? Well, you're in for a surprise: these two go really well together. Each looks out for the other as they protect themselves from their enemies. And these aren't the only two sharp-witted animals to have realized that it's good to have a partner. A zebra has a great understanding with a little bird, a clownfish lives happily in a sea anemone, and a shark is surrounded by a large entourage of cleaner fish. Plants, too, can help each other. Come with us on a journey through the natural world and discover that friendship can be found practically anywhere!



A Year in Nature

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 250×250mm, 20 pages,
4 booklets, 4 concertina folds,
12 flaps, hardbinding

ILLUSTRATED BY ANETA ŽABKOVÁ
WRITTEN BY PETRA BARTÍKOVÁ

It's great fun to be in the woods or the garden, as there's always something going on in the natural world – in spring, summer, autumn and winter. So go outside and watch the animals in all four seasons. Find out what blooms and when, and how nature changes. The books *A Year in the Woods* and *A Year in the Garden* will teach you many things, including how to tell a hare from a rabbit, what a worm does underground and why a snake sticks out its tongue. The fun illustrations by Czech artist Aneta Žabková include many windows to open, and there are booklet inserts with simple instructions on how to make your own herbarium and bird feeder.

A YEAR IN NATURE
A Year in the Woods

SOLD: Simplified Chinese, French for Europe, Russian, Bulgarian, Italian



Peek deep underground!

Have a great time with funny illustrations!

Craft and learn in the nature!



A YEAR IN NATURE
A Year in the Garden

SOLD: Simplified Chinese, French for Europe, Russian, Bulgarian, Italian



A Nature Lover's Guide

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 230×260mm, 24 pages,
turning wheel, 5 booklets,
5 concertina folds, hardbinding

ILLUSTRATED BY ANETA ŽABKOVÁ
WRITTEN BY PETRA BARTÍKOVÁ, KATARÍNA BELEJOVÁ

One looks like a walking branch, the second resembles a fluffy ball. The third is happiest in water, the fourth on a branch. The fifth likes the park, where it can run around like mad. A stick insect, a guinea pig, a fish, an iguana and a dog. Which animal would you like to care for? We'll help you make up your mind. In this book with amusing illustrations you'll discover which animal is the right one for you, what it eats, where and how it lives, what it needs to be happy, and what you have to watch out for so that it doesn't get hurt.

A NATURE LOVER'S GUIDE
Choose a Pet ... and Learn to Care for It

SOLD: Simplified Chinese, Finnish, Greek, Portuguese for Europe, Complex Chinese



Booklets

Anim-o-meter



A NATURE LOVER'S GUIDE
Choose a Plant ... and Learn to Care for It

SOLD: Simplified Chinese, Greek, Portuguese for Europe, Complex Chinese



World Around Us

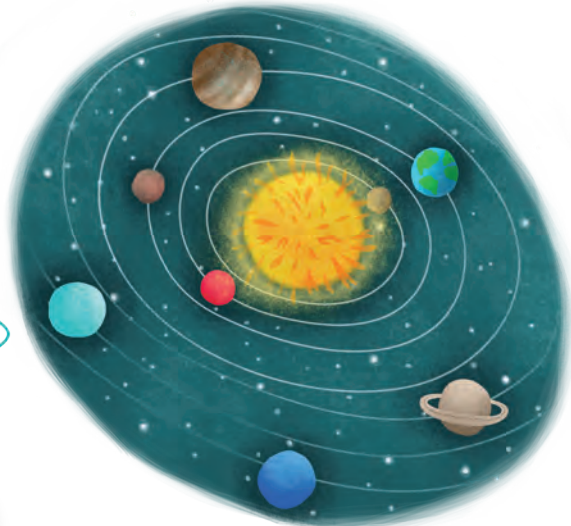
SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215x280mm, 32 pages
+ 4 fold-outs, 24 flip-flaps,
hardbinding

ILLUSTRATED BY ADELA REŽNÁ
WRITTEN BY PAVLA HANÁČKOVÁ

We are forever surrounded by things we take so much for granted that we no longer see them. Yet there is another world around us that remains hidden from our view. Particles so small that we see them only when they are magnified several times. Waves beyond our perception, emitted by different instruments. The gravity that keeps our feet firmly on the ground. Above us a universe so vast that we just can't imagine it. And what if things exist that our other senses, too, are unable to perceive ... ?



WORLD AROUND US
Things Not Seen by the Naked Eye
SOLD: Simplified Chinese

The Big Books of ...

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215x280mm, 24 pages
+ 10 gatefolds, hardbinding,
glow-in-the dark ink (A Big Book
of the Dark) or spot UV (A Big Book
of the Underground, A Big Book of
Snow and Ice) on cover

People sleep at night. Underground there's nothing but pitch-black soil. No flowers grow under the snow. Really? What if things are not as we readers believe them to be? The Big Books series shows us what goes on in places we can't see. Night can be a busy time, things are livelier underground than we might think, and snow can keep things nice and warm. Features of the Big Books series include full-page illustrations with openable flaps, pages filled with interesting facts and charming pictures. The Big Books allow young readers to explore places and situations which their parents would never allow them to visit alone.



THE BIG BOOKS OF ...
A Big Book of the Dark

ILLUSTRATED BY JIŘÍ FRANTA
WRITTEN BY HELENA HARAŠTOVÁ
SOLD: Simplified Chinese, English for UK
& USA & Canada, Polish, Latvian

THE BIG BOOKS OF ...
A Big Book of the Underground

ILLUSTRATED BY MARTA DAEUBLE
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ
SOLD: Simplified Chinese, Latvian,
English for Australia & New Zealand,
English for UK & USA & Canada

THE BIG BOOKS OF ...
A Big Book of Snow and Ice

ILLUSTRATED BY NIKÉ PAPADAPULOS
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ
SOLD: Simplified Chinese, Latvian,
English for UK & USA & Canada



Opening flaps
and fold-outs

Full page
illustrations

Opening
fold-outs

Tell Me More about Food: How It's Grown, Where It's From, How It's Prepared

SUITABLE FOR
age 6-8



BOOK PARAMETERS:

Size 215×280mm, 48 pages,
hardbinding

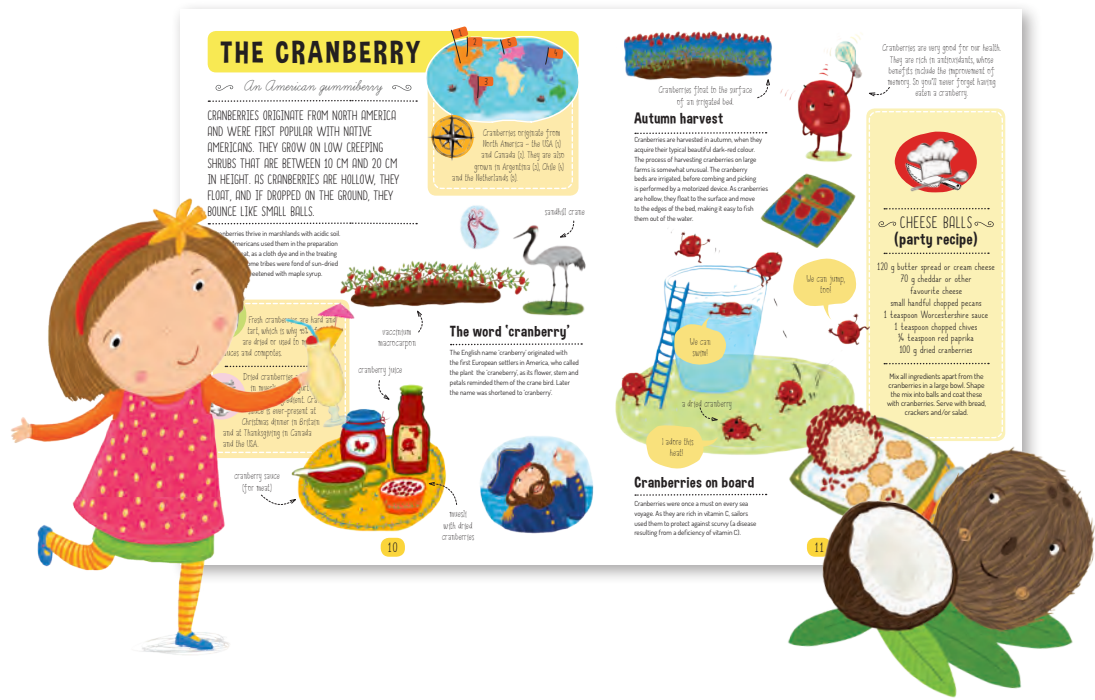


SOLD: Italian, Slovene, Bulgarian,
Simplified Chinese

ILLUSTRATED BY MICHAELA BERGMANNOVÁ

WRITTEN BY IVETA PARI

These days we are able to buy exotic fruit and other food quite commonly, but often we don't know how and where it was grown. On a tree or a bush? In the ground or underwater? The aim of this book is to show children the amazing diversity of what nature gives us. This book is here not only to inform but to awaken children's curiosity about new tastes, so that they have no fear of buying fruit they have never seen or even heard of before. The book also contains simple recipes for meals and drinks that children can try. There are even instructions on how some foods are grown.



How Animals Live

SUITABLE FOR
age 6-8



BOOK PARAMETERS:

Size 250×250mm + model of
anthill/beehive (11 board panels
with flaps) + encyclopedia
(12 pages), hard cover

ILLUSTRATED BY TOMÁŠ TŮMA

WRITTEN BY JITKA PETŘEKOVÁ

Have you ever watched thousands of ants swarm around an anthill and wondered what was going on in that great pile of needles at the foot of a magnificent spruce? Although this question has occurred to many of us, not everyone gets the chance to peek inside an anthill. This unique book offers you that very opportunity.



HOW ANIMALS LIVE
Anthill

SOLD: Italian, Korean,
Simplified Chinese



HOW ANIMALS LIVE
Beehive

SOLD: Italian, Simplified Chinese



The book contains encyclopedia of bees and a three-dimensional model of a beehive that guides you around every part of it. It shows you how bees build up a honeycomb, who is a drone and who are workers, what is a role of the mother queen etc. This attractive book presents it to you in a way that you are sure to find fascinating.



How to Make a Gallery

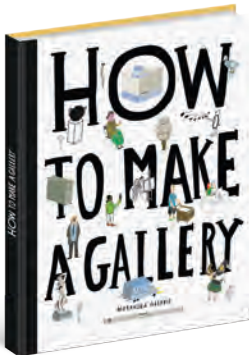


SUITABLE FOR
age 6–8

BOOK PARAMETERS:

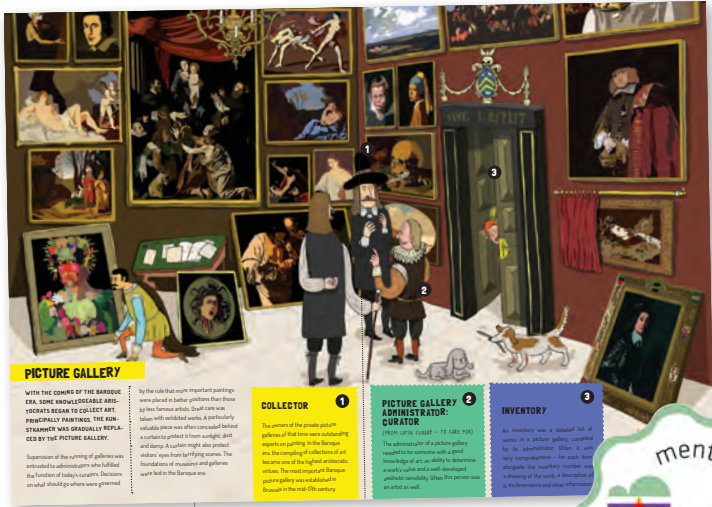
Size 360×335 mm, 64 pages
+ 3 fold-outs, hardbinding
with cloth spine

SOLD: German, Japanese



ILLUSTRATED BY DAVID BÖHM, JIŘÍ FRANTA
WRITTEN BY ONDŘEJ CHROBÁK, ROSTISLAV KORYČÁNEK,
MARTIN VANĚK

This lavishly illustrated book invites young readers to enter the world of museums and galleries. Illustrator David Böhm and writers Ondřej Chrobák, Rostislav Koryčánek and Martin Vaněk present a history of the gallery and show us how works of art are exhibited, all the services a gallery provides and how an exhibition comes into being. Readers will learn about treasures hoarded at Prague Castle by Holy Roman Emperor Rudolf II, and how an unmade bed and a shark pickled in alcohol can be considered distinctive works of art. And they will find out how a gallery works and about all the people who work in it. After reading this book, children will no longer regard a gallery as a boring, inaccessible space; on the contrary, they will see it as a building where lots of interesting things go on, unexpected encounters take place and fascinating stories are revealed.

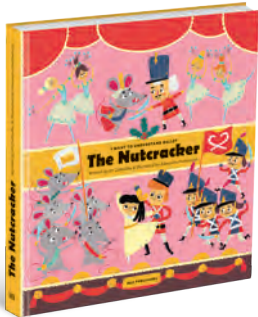


I Want to Understand Ballet

SUITABLE FOR
age 6–8

BOOK PARAMETERS:

Size 220×220 mm,
20 pages (concertina book)
+ 3D theatre, hardbinding



I WANT TO UNDERSTAND BALLET
The Nutcracker

ILLUSTRATED BY ALEXANDRA HETMEROVÁ
WRITTEN BY JIŘÍ ZAHŘÁDKA, HELENA HARAŠTOVÁ

Would you like to go to see a ballet but you're afraid that you won't understand the story? Or are you a big fan of ballet who wants to learn more about your favourite ballets? Then this book is just what you're looking for. The Nutcracker is a wonderfully illustrated folding book with a lovely 3D paper theatre at the front. On one side you read a fairy tale – the charming story of The Nutcracker; on the other, you can learn a lot of interesting things about the history of Tchaikovsky's famous ballet as well as general information about ballet and people who work in a theatre.



I WANT TO UNDERSTAND BALLET
Swan Lake

HiStory

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215x280mm, 80 pages,
hardbinding

**ILLUSTRATED BY ONDŘEJ DOLEJŠÍ, KATEŘINA HIKADOVÁ,
TOMÁŠ PERNICKÝ
WRITTEN BY JANA SEDLÁČKOVÁ**

Fighting and warriors have always been part of human life, from prehistory to the present, be it in the form of wars of all kinds or simple playground brawls. How has war been waged at various stages of history, and with what? What skills have warriors had to master, and which qualities apart from courage, gallantry and strength have been required of them? In the pages of this book, which really is armed to the teeth, you'll find out all you need to know about the lives of professional fighters, brawlers, soldiers, mercenaries and even 'ordinary' mammoth hunters.

HiStory
**History of
Warriors**



**ILLUSTRATED BY TOMSKI&POLANSKI, JAN VAJDA,
ŠTĚPÁN LENK
WRITTEN BY JANA SEDLÁČKOVÁ**

Come with us to take a look at how clothing has evolved over the centuries. Discover when our ancestors invented the needle and the zip and, more important still, what they achieved with them! Find out when women began to wear make-up; learn that heels were worn in ancient Egypt, and that skirts used to be a normal part of a man's wardrobe. We describe, too, how work trousers called jeans became a hit. This guide to the world of fashion introduces fashion-conscious kids aged eight and over to the history of clothing, from ancient times to the present day. In twenty-four lavishly illustrated chapters, they get to peek into ladies', gentlemen's and children's wardrobes. In addition to the most important fashion items that have appeared over the centuries, readers will learn about major fashion designers and trendsetting icons.

HiStory
Fashion History

SOLD: Complex Chinese, English, Polish,
Simplified Chinese, Bulgarian, French,
Korean, Lithuanian

The Story of

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215x280mm, 32 pages,
hardbinding

**ILLUSTRATED BY TOMÁŠ PERNICKÝ,
KATEŘINA MAKALOUŠOVÁ
WRITTEN BY OLDŘICH RŮŽIČKA**



THE STORY OF
**The Story of the
Aeroplane**



THE STORY OF
**The Story of the
Car**

SOLD: Complex Chinese, Polish, Russian,
Simplified Chinese, Ukrainian, Bulgarian,
Italian, French, Korean for Korea,
Lithuanian

Since time immemorial people have gazed at the skies and dreamed of seeing the world from high, as birds do. But for the daredevils who tried this very thing, we would perhaps still envy birds today. In the centuries that have passed since the first naïve experiments with birds' wings, people have progressed through gliders and craft that remain airborne for a few minutes only to ultramodern supersonic jet planes. It is a long story – and one with a happy ending.



Read the story of the automobile, from the invention of the wheel to the most modern racing machines. Seven thousand years ago humankind invented the potter's wheel; this seemingly unrelated invention marks the beginning of something that makes the heart of every boy and many a girl beat a little faster. The first carts, the steam engines that marked the beginning of motoring, the earliest ancestor of the car with the internal combustion engine, plus the modern cars driven by James Bond and Batman – all this awaits you in this lushly illustrated book with unconventional, retro-style graphics.



Time Traveller

SUITABLE FOR
age 6-8

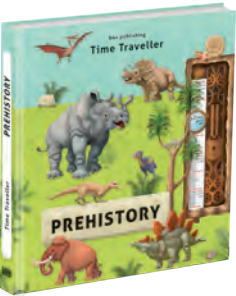
BOOK PARAMETERS:

Size 224 x 254 mm,
48 or 40 pages, hardbinding

ILLUSTRATED BY JAN KLIMEŠ

WRITTEN BY OLDŘICH RŮŽIČKA, SILVIE SANŽA

This series guides readers through the past and enables them to travel back and forth in time. All they have to do is choose a passage and read about the epoch they want to explore. Children can learn about the greatest inventions of all times or about the fascinating prehistoric era. Format of this series is entertaining and well as informative and readers will have a lots of fun while exploring these titles. Let's travel through time and peep into the history!



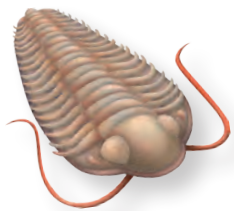
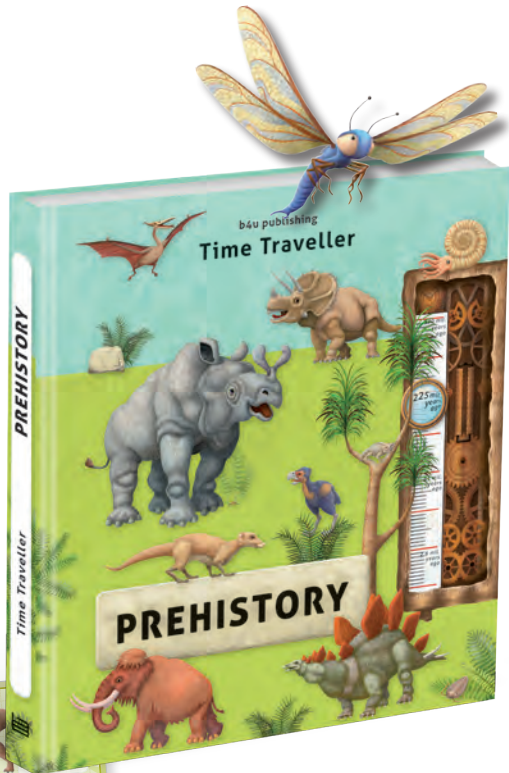
TIME TRAVELLER
Prehistory

SOLD: English, Simplified Chinese



TIME TRAVELLER
Inventions

SOLD: French, Portuguese for Portugal,
Estonian, English, Simplified Chinese



Time Machine

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 260 x 300 mm, 4 x 24 pages,
4 books in 1, a rotation mechanism
for traveling through time,
hard cover

ILLUSTRATED BY TOMÁŠ TŮMA, JAN KLIMEŠ,
MARTIN SODOMKA
WRITTEN BY OLDŘICH RŮŽIČKA



Four books in one and in addition a special release mechanism that enables you to browse through your chosen book: this is what our Time Machine offers you. The special mechanism of our Time Machine will transfer you to Primary, Secondary, Tertiary or Quaternary era so you can learn the most interesting facts about prehistoric life on Earth. Or you can witness origins of the most fascinating inventions when you travel through the 18th, 19th, 20th and 21st centuries. So come and begin your amazing travel through history.



TIME MACHINE
Prehistory



TIME MACHINE
**Inventions:
Vehicles**



Children around the World

SUITABLE FOR
age 6-8



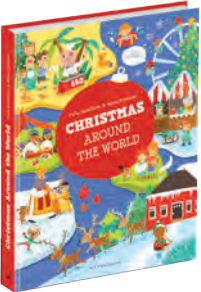
BOOK PARAMETERS:
Size 215x280 mm, 36 or 32 pages,
hardbinding



CHILDREN AROUND THE WORLD
How Children Live around the World
SOLD: Russian, Slovene, Simplified Chinese, Korean for Korea, French for Europe



CHILDREN AROUND THE WORLD
How Children Celebrate Holidays around the World
SOLD: Russian, Slovene, Simplified Chinese, French for Europe



CHILDREN AROUND THE WORLD
Christmas around the World
SOLD: Russian, Slovene, Simplified Chinese, Korean for Korea, Greek, French for Europe

A UNIQUE LOOK AT different countries

ILLUSTRATED BY MÁRIA NERÁDOVÁ, MICHAELA BERGMANNOVÁ
WRITTEN BY HELENA HARAŠTOVÁ, PAVLA HANÁČKOVÁ

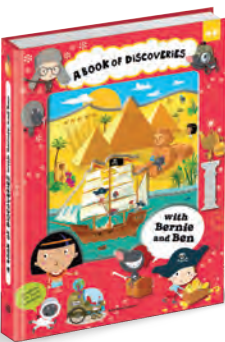
This beautifully illustrated series takes young readers to different parts of the world, where children show them their homes and how they celebrate holidays. Readers will learn a lot about life in typical kinds of homes, every-day activities, what people wear, and the culture of the countries in which their new friends live. Why are particular holidays celebrated, what traditions are kept on those days, and what delicacies do people eat? How does the celebration of Christmas differ from country to country? Thanks to this series, child readers will see the world and learn about a wide range of cultures. Join us on our journey and see how varied the world is!



Bernie & Ben

SUITABLE FOR
age 6-8

BOOK PARAMETERS:
Size 215x280 mm, 32 pages,
harbinding



BERNIE & BEN
A Book of Discoveries
SOLD: Polish, Russian, Slovene, Portuguese excl. Brazil, Simplified Chinese, Complex Chinese

ILLUSTRATED BY Z. KURUCOVÁ, K. HIKADOVÁ, Z. MUSILOVÁ, T. TŮMA, V. KOPEČKOVÁ, Z. SELINGEROVÁ
WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ

Like every boy, Bernie longs for adventure; and as he's a particularly brave one, he sets off in search of it at the first opportunity. Under his own steam, with just Ben, his rather faint-hearted dog, for company. Together they travel through and map out the world's most interesting cities, sometimes even going back in time. So readers shouldn't be surprised when they join their new friends on board Christopher Columbus's ship, looking at the distant shores of America. Nor should they take fright at finding themselves under a burning sun in Ancient Egypt, struggling with the weight of a block of stone used in the building of the magnificent pyramids of the future. The 'Bernie and Ben' titles are no ordinary books – they are an experience in themselves! As they are filled with fascinating information, thrilling adventure and charming illustrations, readers will soon find themselves hooked.



BERNIE & BEN
Travel Through Towns
SOLD: Dutch, Polish, Russian, Slovene, Portuguese excl. Brazil, Italian, French, Spanish for Europe, English for USA & Canada & Philippines



Mission

SUITABLE FOR
age 6-8



BOOK PARAMETERS:
Size 260×260mm, 16 pages,
10 booklets, 20 stickers,
hardbinding



MISSION
Heal the Body
SOLD: Simplified Chinese

ILLUSTRATED BY JAKUB CENKL
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Do you know how the human body (heart, lungs, kidneys, muscles, bones, joints, etc.) works, why we sometimes get ill, and what common illnesses are? Do you realize that you can hurt yourself by being careless and failing to pay attention, in the safety of the home as well as on the sports field? Wise physician Yoon Ti will show you the pitfalls that lie in wait for your body and teach you how to care for your health. And you'll be no mere bystander - on this Mission you'll demonstrate how courageous, alert, resilient and open-minded you are. It will be entirely up to you whether your book friends are healed and saved or left at the mercy of wicked germs, painful breaks, bloody abrasions and other afflictions.



MISSION
Save the Planet
SOLD: Simplified Chinese

ILLUSTRATED BY JAKUB CENKL
WRITTEN BY HELENA HARAŠTOVÁ, ŠTĚPÁNKA SEKANINOVÁ

Can you imagine what your planet looks like from on high? A blue-and-white globe covered with polluted living space, poisoned water, oil slicks on the seas, plundered soil, burning primeval forest... The sight of all this destruction is so awful to extra-terrestrial Gwi Do that he has set out in his space ship with the intention of saving Planet Earth. You and he will set about healing the planet by putting right all the mischief humans have caused on it. The fate of Earth is in your hands - only you can determine whether the planet will survive or perish. Seven full-page, full-colour illustrations, plus booklets filled with information, tasks to complete and adventure - this is what your "rescue mission" comprises.



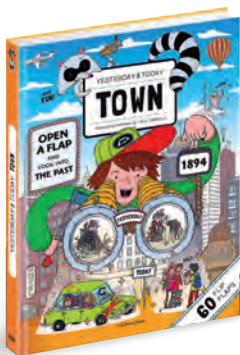
Booklets with tasks
to complete

**BOOK
& GAME**
in one

Yesterday & Today

SUITABLE FOR
age 6-8

BOOK PARAMETERS:
Size 215×280mm, 18 pages
including cover, 60 flaps,
hardbinding



YESTERDAY & TODAY
Town
SOLD: Dutch, Spanish, Simplified
Chinese, Russian, Complex
Chinese

ILLUSTRATED BY ALEXANDRA HETMEROVÁ
WRITTEN BY EVA OBŮRKOVÁ

A trip to the recent and distant past with a pair of magic binoculars and Agnes the raccoon. Each title in the new Yesterday and Today series comprises seven themed chapters with full-page, full-colour illustrations and around sixty openable flaps marked with the 'binoculars' symbol. Child readers first see a scene from the present; then, on gently opening the flap, they discover interesting facts about the forerunners of objects and activities we take for granted today, such as cars, swimming pools, cameras and hockey matches. But the fun doesn't end there - readers can search for Agnes, who is hiding somewhere in each chapter.

60 flip flaps comparing
past and today



YESTERDAY & TODAY
Home
SOLD: Dutch, Simplified Chinese,
Russian, Complex Chinese



When I Grow Up, I'll Become

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215×280mm, 72 pages, hardbinding



WHEN I GROW UP, I'LL BECOME
What's Your Craft?
SOLD: Serbian, Russian, Ukrainian



WHEN I GROW UP, I'LL BECOME
What's Your Job?

SOLD: Complex Chinese, Hungarian, Lithuanian, Polish, Russian, Serbian, Simplified Chinese, Sorbian, Spanish, Ukrainian, Bulgarian, Korean, English for UK & USA, Italian, French, Dutch, Greek, German

ILLUSTRATED BY MILAN STARÝ

WRITTEN BY PETRA BARTÍKOVÁ, HANA VAŠKOVÁ

Imagine a world without people able to do skilled work with their hands. How on earth would we manage without their expertise? We'd lack so many things that we use every day – things we can't imagine being without, such as shoes, clothes, books, rucksacks, toys, tables, chairs and dishes. What if we had no one to paint our homes, bake our bread, produce our honey or make belts for our trousers? What a mess we'd be in! Quite simply, practitioners of trades and crafts are indispensable. When we need them, they help us – and that's the best thing of all. Only they know how to get things done!

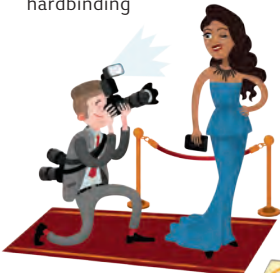


I Want to Be ...

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 260×260mm, 24 pages, plenty of pull-out materials, hardbinding



I WANT TO BE...
I Want to Be a Star

SOLD: Simplified Chinese, French for Europe, Italian
ILLUSTRATED BY K. HIKADOVÁ,
M. LIŠKOVÁ, T. PERNICKÝ, O. DOLEJŠÍ
WRITTEN BY P. BARTÍKOVÁ, E. OBŮRKOVÁ



I WANT TO BE...
I Want to Be an Action Hero

SOLD: Simplified Chinese, French for Europe
ILLUSTRATED BY M. ŠOJDR, T. PERNICKÝ
WRITTEN BY A. BRÁZDOVÁ



I WANT TO BE...
I Want to Be a Storyteller

SOLD: Simplified Chinese, Italian
ILLUSTRATED BY K. HIKADOVÁ,
T. PERNICKÝ, O. DOLEJŠÍ, T. KUČEROVSKÝ
WRITTEN BY P. BARTÍKOVÁ, E. OBŮRKOVÁ

The three I Want to Be ... books will take you into a world of stars and artists, action heroes and storytellers. Learn how to start your own band and put on a concert, change your bedroom into a detective agency, or become a publisher and write for the world's most beautiful magazine. All three books are filled with instructions, advice and tips, plus inserts with all kinds of materials you can pull out and use straight away. Make your dream come true by becoming a star, an action hero or a storyteller!

Technical Tales

SUITABLE FOR
age 6-8



BOOK PARAMETERS:

Size 220 x 220 mm, 60 pages,
hardbinding



TECHNICAL TALES

How to Build a House

SOLD: Danish, English, Russian,
Simplified Chinese, Turkish, Ukrainian



TECHNICAL TALES

How to Build a Motorbike

SOLD: Danish, Dutch, English, Italian,
Korean, Polish, Russian, Simplified
Chinese, Turkish, Ukrainian



TECHNICAL TALES

How to Build a Car

SOLD: Danish, English, French, German,
Italian, Korean, Lithuanian, Polish, Russian,
Simplified Chinese, Spanish, Turkish,
Ukrainian



TECHNICAL TALES

How to Build a Plane

SOLD: Danish, English, French, German,
Korean, Russian, Simplified Chinese,
Spanish, Turkish, Ukrainian

ILLUSTRATED AND WRITTEN

BY MARTIN SODOMKA

Not all our favourite stories are about princesses, dragons and lovestruck princes. What if the heroes were a rat, a sparrow and a handy frog? And what if those three didn't set anyone free, get into any fights, or claim a reward of half a kingdom with a young princess thrown in? What if, quite simply, they built an aeroplane, a car, a house and a motorcycle? The amusing, highly popular story of the three friends of the 'Technical Tales' series proves that stories for children don't have to wear a crown. With these books, young readers will laugh, enjoy Martin Sodomka's delightful illustrations and learn all they need to know about how certain things are built.



Board Books

BOOK PARAMETERS:

Size 105 x 100 mm, 12 pages



TECHNICAL TALES

Arnie's Workshop



TECHNICAL TALES

Arnie's Construction

Learning
Languages

A Camel Meets un Chameau



SOLD: Polish, Simplified Chinese

ILLUSTRATED MÁRIA NERÁDOVÁ
WRITTEN MÁRIA NERÁDOVÁ
BOOK PARAMETERS:

Size 195×255 mm, 96 pages + memory game, hardbinding
A wonderfully illustrated and conceived bilingual dictionary for children, which can easily work in any language combination. Isolated words are interspersed with large double pages with a lot of small stories hidden in them. Finally, a fun way to learn a foreign language!

My First Illustrated English Dictionary



SOLD: German, Lithuanian, Simplified Chinese

ILLUSTRATED BY ANTONÍN ŠPLÍCHAL
BOOK PARAMETERS:

Size 207×275 mm, 128 pages, hardbinding
The picture dictionary is designed for children who are just beginning to learn English. The combination of a word with a picture helps to facilitate memorization and therefore this dictionary is suitable for children who cannot yet read. The words are listed alphabetically, they are supplemented by thematic pages and at the end of the book there is an index.

Dictionaries for Trips



SOLD: Polish, Hungarian

ILLUSTRATED BY ALEŠ ČUMA
BOOK PARAMETERS:
Size 110×180 mm, 144 pages, paperback

A handy manual for all travellers! Funny pictures illustrate the essential words and typical situations on the road. The book contains also important phrases for travellers and summarizes basic information about the destination for tourists. 10 languages available.

SUITABLE FOR
age 6–8

SUITABLE FOR
age 6–8

SUITABLE FOR
age 9–12

1000 Words

SUITABLE FOR
age 9–12

BOOK PARAMETERS:
Size 110×180 mm, 136 pages,
hardbinding



1000 WORDS
1000 English Words
SOLD: Polish, Hungarian, Slovene, Estonian

BOOKS IN THE SERIES:

- 1 000 Arabic Words
- 1 000 Croatian Words
- 1 000 Chinese Words
- 1 000 Dutch Words
- 1 000 English Words
- 1 000 Finnish Words
- 1 000 French Words
- 1 000 German Words
- 1 000 Hungarian Words
- 1 000 Italian Words
- 1 000 Norwegian Words
- 1 000 Japanese Words
- 1 000 Greek Words
- 1 000 Polish Words
- 1 000 Russian Words
- 1 000 Spanish Words
- 1 000 Swedish Words
- 1 000 Portuguese Words
- 1 000 Ukrainian Words
- 1 000 Vietnamese Words

ILLUSTRATED BY ALEŠ ČUMA

These illustrated dictionaries will become good helpers for learning and practicing languages. On the fun images that illustrate the current life situations, you will find the names of things that are encountered daily. Focusing on travel, entertainment, household items, school, sports, etc. each thematic unit is completed by simple phrases from life.



Typical phrases

Fun illustrations depicting everyday situations

Pronunciation

BESTSELLING series

Index

AGE 3-5

- N** Bedtime Reading 4
 - Vintage Pop-ups by Rudolf Lukeš 5
- N** Little May and the Magic Umbrella 6
 - The Little Animals 7
- N** Golden Vintage 8
 - Retro Colouring Books 9
- N** Vintage Pop-ups by Vojtěch Kubašta 10
 - Vojtěch Kubašta's Fairy Tales 12
 - Tip & Top 13
- N** A Pictorial Mini-Encyclopedia 14
- N** Meet My Friends 15
- N** Watch Me Grow Up 16
 - Animal Homes 17
 - Beat Your Fear 18
 - Yes or No 19
 - Get to Know 20
 - Let's Play 21
 - Peek-A-Boo 22
 - Choose & Learn 23
 - Travel Case 24
 - Bon Voyage 25
 - Fairy Tale TV Carousel 26
 - Children's Theatre 27
 - On the Move 28
 - Shape Books for Young Readers 29
 - Look Inside: Fruit and Vegetables 30
 - How Plants Grow 31
 - Little Shoes 32
 - What Shall I Wear? 33

AGE 6-8

- N** Diary of Mysteriologist 36
- N** Glow-in-the-Dark 37
- N** A Great Train of Adventure 38
- N** Scrapbooks 39
 - Atlases for Children 40
 - How the World Works 42
- N** Books for Curious Young Minds 43
- N** Amazing Nature 44
 - A Year in Nature 46
 - A Nature Lover's Guide 47
 - World Around US 48
 - The Big Books of 49

- Tell Me More about Food 50
- How Animals Live 51
- How to Make a Gallery 52
- I Want to Understand Ballet 53
- N** HiStory 54
- N** The Story of 55
 - Time Traveller 56
 - Time Machine 57
 - Children around the World 58
 - Bernie & Ben 59
 - Mission 60
 - Yesterday & Today 61
 - When I Grow Up, I'll Become 62
 - I Want to Be 63
 - Technical Tales 64

LEARNING LANGUAGES

- A Camel Meets un Chameau 66
- My First Illustrated English Dictionary 66
- Dictionaries for Trips 66
- 1000 Words 67

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Cover illustrations by JAKUB CENKL.