

NEW BOOKS

SPRING & SUMMER

2016

B4U PUBLISHING & ALBATROS MEDIA



ABOUT US

ALBATROS MEDIA A. S.

Albatros Media a.s. is the largest Czech publishing group with the portfolio of 13 imprints covering every target group from children to seniors: Albatros, CooBoo, Plus, Motto, XYZ, Edika, BizBooks, CPress, Computer Press, Management Press, B4U Publishing, Fragment, Egmont Czech Republic and Edice České televize (Czech TV edition). The company publishes over 1 500 titles per year, operates its own distribution network and the long-established school reader's club. The subsidiary Albatros Media Slovakia has been increasing its share of Slovak market.

The flagship Albatros established in 1949 has played an essential part in the history of Czech literature for Children and was one of the seven co-founders of the Bologna Children's Book Fair in 1964.

B4U PUBLISHING

A primary strategic focus of B4U Publishing is the sale of our titles abroad. The many leading world publishing houses who publish our work include Penguin Random House, La Martiniere Groupe (France), Hachette (France), Sterling Publishing (USA), Quarto Group (USA), National Geographic and De Agostini Editore (Italy). Our titles are successful on the Czech market, too: we have received a number of nominations in the Magnesia Litera national book awards and won several Zlatá stuha (Golden Ribbon) prizes for our original titles for children. Books by B4U Publishing have so far been published in 23 languages and sold in 28 countries.

B4U PUBLISHING & ALBATROS MEDIA

present



I WANT TO BE...

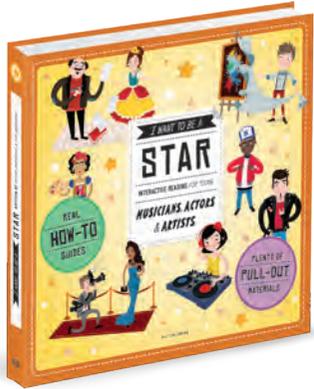
I Want to Be a Star

NEW!

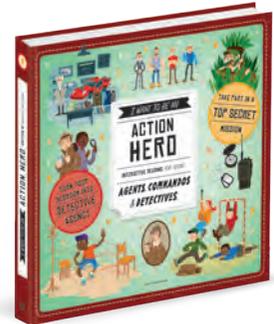
SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 260 x 260 mm, 24 pages,
hardbinding, plenty of pull-out
materials



**OTHER TITLES
IN THE SERIES:**



I WANT TO BE...
**I Want to Be
an Action Hero**

I WANT TO BE...
**I Want to Be
a Storyteller**

**ILLUSTRATED BY KATEŘINA HIKADOVÁ, ONDŘEJ DOLEJŠÍ,
TOMÁŠ PERNICKÝ, MARTINA LIŠKOVÁ
WRITTEN BY PETRA BARTÍKOVÁ, EVA OBŮRKOVÁ**

Do you want to sing, start a band and drive your fans wild? Do you want to play all day long, wear sensational costumes, or receive a statuette for being the world's best actor? Do you want to draw or paint, become a famous artist and go down in art history? If so, then this is the very book for you! Between its covers you'll find out HOW TO BECOME A STAR. Yes, you can become a singer, an actor, or an artist! This book will tell you how to start a band and put on a concert, how to write and produce a sensational stage play, and how to put on an exhibition so amazing that it'll take people's breath away. As this book is interactive, you'll find in it everything you need for your work – guidance, advice, tips, and plenty of pull-out materials you can adapt for your own purposes. Not only is I WANT TO BE A STAR ideal reading for young musicians, actors and artists, it will also interest parents who are looking for an entertaining, informative read and wish to return in their heads to the child's world of dreams and grand plans.

BOOK CONTAINS:

- cover + 24pp text + inserted materials:
- 6 tickets
- 6 booklets
- 1 poster
- 2 theatre masks
- 1 script
- 3 autograph cards
- 1 hit
- 1 star shades
- 1 'Oscar statuette'
- 1 theatre programme
- 1 invitation card
- 6 description cards
- 1 catalogue



WHY NOT
BECOME A SINGER,
FORM A BAND AND
PUT ON A CONCERT?
**POSTER AND
TICKETS**



MISSION

Mission: Save the Planet

NEW!

SUITABLE FOR
age 6-8



BOOK PARAMETERS:

Size 260 x 260mm, 16 pages,
5 big booklets, 5 small booklets,
20 stickers



ILLUSTRATED BY JAKUB CENKL

WRITTEN BY HELENA HARAŠTOVÁ, ŠTĚPÁNKA SEKANINOVÁ

Can you imagine what your planet looks like from on high? A blue-and-white globe covered with polluted living space, poisoned water, oil slicks on the seas, plundered soil, burning primeval forest... The sight of all this destruction is so awful to extra-terrestrial Gwi Do that he has set out in his space ship with the intention of saving Planet Earth. You and he will set about healing the planet by putting right all the mischief humans have caused on it. You'll clean the air and the rivers, restore the soil to health, save the primeval forests and learn how to recycle waste. This exciting, playful book of adventure guides you through the realm of the environment. The fate of Earth is in your hands: by completing the tasks, you determine how the chapters continue and the books final form.

Booklets with educational information

BOOK & GAME IN ONE



Stickers for relabelling mischief caused by humans

Booklets with tasks to complete

OTHER TITLE IN THE SERIES:

MISSION
Mission: Heal the Body



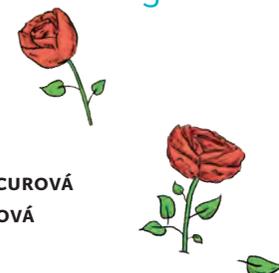
MISSION

WHY WON'T YOU FLOWER?

Why won't You Flower?

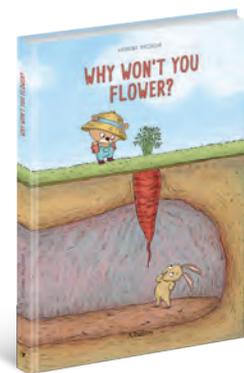
NEW!

SUITABLE FOR
age 3-5



BOOK PARAMETERS:

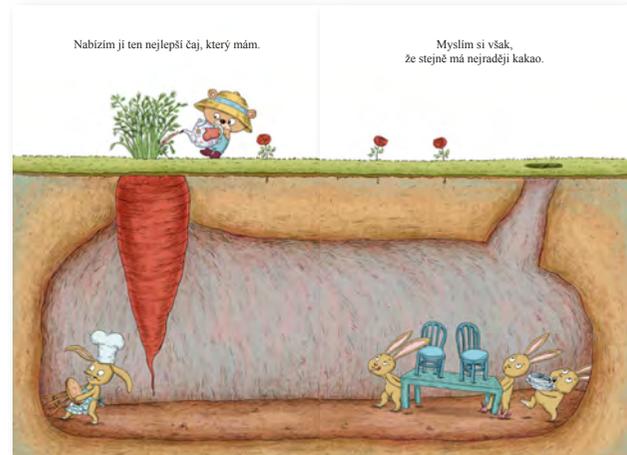
Size 163 x 238mm, 32 pages,
hardbinding



ILLUSTRATED BY KATARÍNA MACUROVÁ

WRITTEN BY KATARÍNA MACUROVÁ

'How lovely it is!' rejoiced the bear, on discovering a strange plant in his garden. Every day he watered it and shielded it from the sun with a parasol, and he never forgot to say goodnight to it before bed-time. But the plant didn't react. 'Why won't you flower?' brooded the little gardener. But little did he know what was going on underground!



Nabízím ji ten nejlepší čaj, který mám.

Myslím si však, že stejně má nejraději kakao.



Nikdy nezapomenu své květině poplácat dobrou noc.

Kdybych zapomněl, určitě by neusnula.



CUTE & FUNNY PICTURE BOOK

A YEAR IN NATURE A Year in the Woods

BOOK PARAMETERS:
Size 250 x 250mm, case cover +
10 spreads, 4 booklets,
4 concertina folds, 12 flaps

ILLUSTRATED BY ANETA ŽABKOVÁ
WRITTEN BY PETRA BARTÍKOVÁ

Find out how nature changes through all four seasons — in spring, summer, autumn and winter. You will find out what grows and flowers and when, how the animals behave, the identity of a most mysterious inhabitant of the woods and rocks, what the marten does after dark, and why snakes stick out their tongues. With this book you can look inside a tree trunk and deep underground. You'll discover what a woodpecker's home looks like, what fox cubs play with in their dens and why the squirrel hides its nuts. You'll learn to distinguish animals by their tracks and trees by their leaves. Besides all this, you can make your own herbarium and a periscope so you can watch animals in the wild from a spring-time hiding place – you'll find the instructions inside. So what are you waiting for? Off to the woods in search of adventure!

NEW!
SUITABLE FOR
age 3-5



peek deep
underground!



craft and learn in
the nature!

**OTHER TITLE
IN THE SERIES:**
A YEAR IN NATURE
**A Year in the
Garden**



Look Inside: Fruit and Vegetables

NEW!
SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 250 x 250mm,
case cover + 8 spreads,
40 flip-flaps

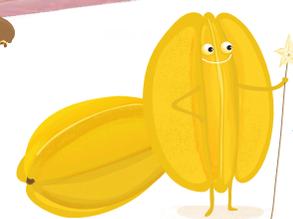
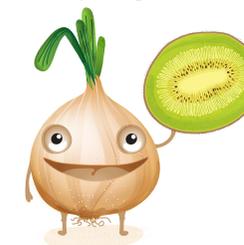
ILLUSTRATED BY VĚRA MATYS
WRITTEN BY IVETA PARI



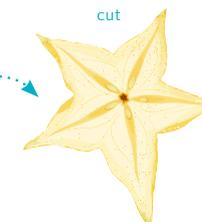
If you read this book with your children, the way you and they cut up fruit and vegetables is bound to change a little. Kids will learn to recognize different fruits and vegetables from inside as well as out. Not only does this book reveal the beauty of fruit and vegetables, it teaches children to use the correct name for each sort. Simply lose yourself in the game and take a look at everything hidden behind the flaps.



fruit and vegetables
from inside as well as out



whole fruit



cut

**40
WINDOWS
WITH FLAPS**

CHILDREN AROUND THE WORLD

Christmas around the World

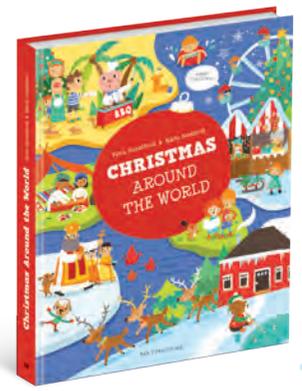
NEW!

SUITABLE FOR
age 6-8



BOOK PARAMETERS:
215 x 280mm, 32 pages +
endpapers + cover, hardbinding

ILLUSTRATED BY MÁRIA NERÁDOVÁ
WRITTEN BY PAVLA HANÁČKOVÁ



Everyone loves Christmas! But have you ever wondered how Christmas is celebrated elsewhere in the world? Although this holiday is known practically everywhere, ways of marking it vary greatly. Who brings the presents in Italy? Where can we sunbathe on the beach on Christmas Day? Which goodies are always present on the festive table in Greece? On our journey together you'll learn lots of interesting things about the year's most beautiful holiday. A magic glass ball has been hidden in every picture. If you find it, it'll take you to another place where Christmas is in progress!

CHILDREN AROUND THE WORLD



UNIQUE LOOK
AT CHRISTMAS



CHILDREN AROUND THE WORLD

CHILDREN AROUND THE WORLD

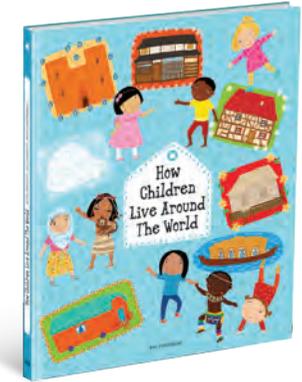
How Children Live around the World

NEW!

SUITABLE FOR
age 6-8

BOOK PARAMETERS:
Size 215 x 280mm, 36 pages +
endpapers + cover, hardbinding

ILLUSTRATED BY MICHAELA BERGMANNOVÁ
WRITTEN BY HELENA HARAŠTOVÁ, PAVLA HANÁČKOVÁ



Ever wondered how children live in other countries? This book gives you a great opportunity to look inside homes on all continents and discover how different children's lives can be. People build their homes to suit local conditions and be comfortable to live in. Do you know how children live in Mongolia? Or what life's like in an icy igloo? How about in a rainforest? Come with us to take a look at homes in all parts of the world, and to make new friends who'll tell you all about their culture. Well then – are you ready?

A
UNIQUE LOOK
INSIDE DIFFERENT HOMES



OTHER TITLE IN THE SERIES:
CHILDREN AROUND THE WORLD
How Children Celebrate Holidays around the World



A Big Book of the Dark

NEW!

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215 x 280 mm,
24 pages + endpapers + case cover
+ 10 fold-outs, hardbinding

ILLUSTRATED BY JIŘÍ FRANTA

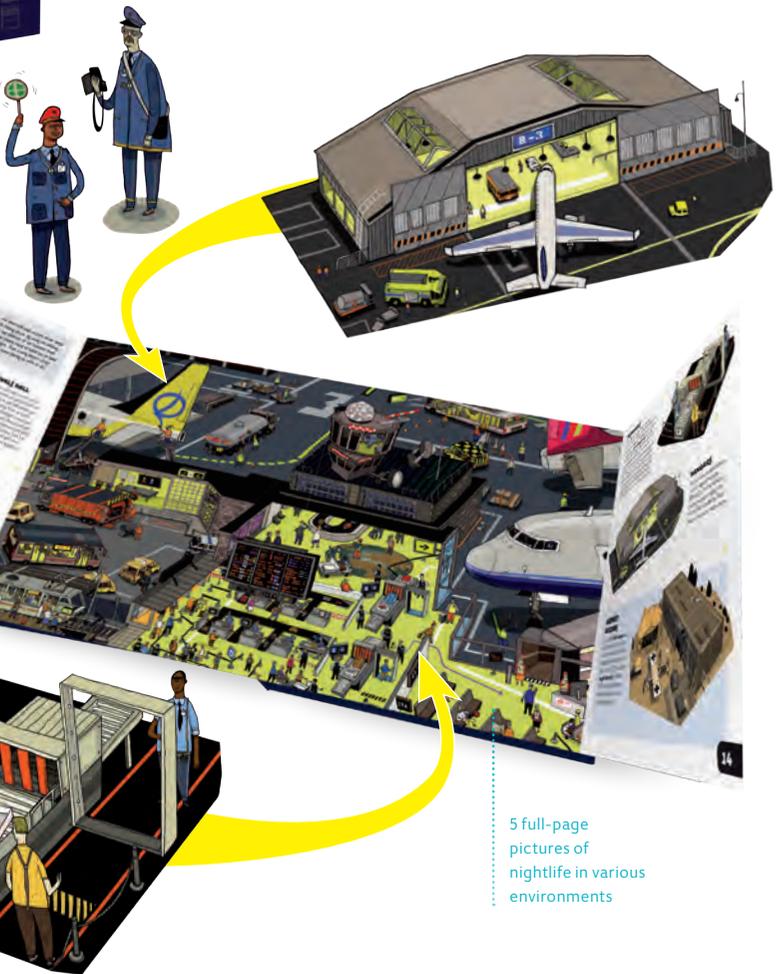
WRITTEN BY HELENA HARAŠTOVÁ

Do you think that the streets of your town and the countryside around it are completely silent and deserted? You are wrong! There are plants that glow in the dark, and even people who work at night and go to sleep when you get up! You will have the opportunity to see what happens in the night in a forest, in a town, in a village, at an airport and also which creatures live in eternal darkness in oceans and underground. Darkness is full of life, and it is great fun to discover!



SOLD: Simplified Chinese

GLOW-IN-THE-DARK COVER



5 full-page pictures of nightlife in various environments

A BIG BOOK OF THE DARK

Robinson Crusoe: On the Animal Island

NEW!

SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 240 x 240 mm, 56 pages,
hardbinding

WRITTEN BY IVONA BŘEZINOVÁ



SOLD: Hungarian

Only animals live on a tropical island where no human has ever set foot. They are preparing a picnic when a violent storm breaks out, carrying on to the beach a strange object from which a monster emerges. The animals don't know that the object is a ship and the monster a human, who is now a castaway on the island. Should they chase the unknown creature back into the sea or take care of it so that it can survive on the island? This thrilling, fun-filled tale of adventure is told by a parrot called Tuesday. The book contains charming illustrations from the animated film of the same name.

TERRITORIES AVAILABLE:

- Germany
- Austria
- Poland
- Romania
- Moldavia
- Russia
- Belorussia
- Bulgaria
- Macedonia
- Montenegro
- Serbia
- Slovenia
- Albania
- Estonia
- Latvia
- Lettonia
- Ukraine
- Bosnia - Herzegovina



THE ROBINSON STORY,
A NEW TAKE ON
A CLASSIC TALE!

nWave pictures
STUDIOCANAL

©2015 MOVI3D SPRL

ROBINSON CRUSOE: ON THE ANIMAL ISLAND

Rudolf Lukeš

1923 – 1976



Rudolf Lukeš was born in 1923 in Prague. It was there that he studied at the Academy of Fine Arts. After graduating he became a set designer for films. In the 1940s he worked at Barrandov film studios with some of the most famous filmmakers of the time. After the communist coup d'état, he refused to join the Communist Party; his wife's origins and his father-in-law's work for the American army were further blots on his record. After the nationalization of the Barrandov film studios, Lukeš, one of the country's leading set designers, was denied the right to continue working in film. The erstwhile set designer proved himself to be a fine illustrator of children's books and foldout books with moving, spatial pictures. Although Lukeš's foldout picture-books appeared in English, German, French, Italian, Swedish and many other languages, they never reached the Czech reader. Within a few years the books attracted such interest abroad that Lukeš was even invited to London by Queen Elizabeth. He had the opportunity to emigrate several times, but he always returned to his homeland, prioritizing his family over his career.

Hide-and-seek at the Zoo

BOOK PARAMETERS:

Size: 140 × 200 mm, widespread
400x435 mm, 12 pages, board book



ILLUSTRATED BY RUDOLF LUKEŠ

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Some things look the exact opposite of what they actually are. The truth is hidden under the surface. The fun book about animals you're holding in your hands is just one such thing. Is the ostrich pulling the donkey's tail, or is something else going on entirely? Are the monkeys climbing a tree - trunk into the clouds, or is there actually no tree? What's it like to be in a magic zoo? Beautifully illustrated by Rudolf Lukeš, in an original format, with simple text (for very young readers) and developments that make us smile - that's Hide-and seek at the Zoo in a nutshell. A playful book that will amuse and delight.

NEW!

SUITABLE FOR
age 3-5

RETRO COLOURING BOOKS

Peter in Africa

NEW!

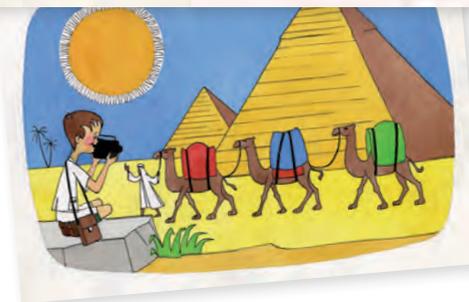
SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 325 × 230 mm, 20 pages,
paperback

ILLUSTRATED BY RUDOLF LUKEŠ

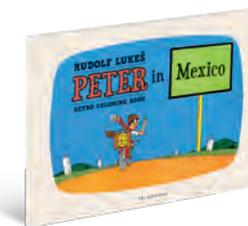
Make Peter's African adventure livelier still by adding colour. Join our traveller as he heads to the other side of the world - and be sure to take your crayons or watercolours. These charming illustrations by Rudolf Lukeš demand to be coloured in. Immerse yourself in a series of stylish retro colouring books by a well-known illustrator and let your creativity and imagination run free. You can join Peter on his travels in India, Africa, Mexico and Japan.



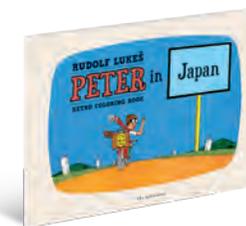
OTHER TITLES IN THE SERIES:



Peter in India



Peter in Mexico



Peter in Japan

THE LITTLE ANIMALS SERIES

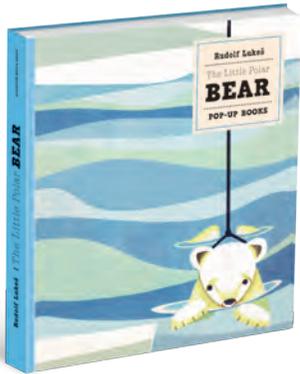
The Little Polar Bear

NEW!
SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 175 x 215 mm, case cover +
6 spreads, original pop-ups

ILLUSTRATED BY RUDOLF LUKEŠ
WRITTEN BY PAVLA HANÁČKOVÁ

Do you know what a polar bear does best? That's right, swim. So imagine what could happen to a polar bear that doesn't learn how! A fun, educational book for very young readers, with cheerful illustrations that move.



THE LITTLE ANIMALS SERIES

THE LITTLE ANIMALS SERIES

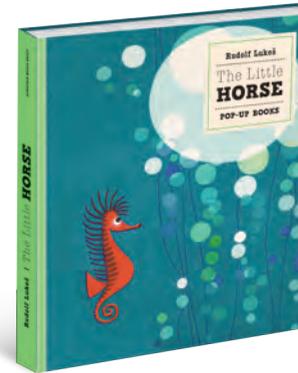
The Little Horse

NEW!
SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 175 x 215 mm, case cover +
6 spreads, original pop-ups

ILLUSTRATED BY RUDOLF LUKEŠ
WRITTEN BY PAVLA HANÁČKOVÁ

Imagine what might happen to a racehorse that wants to be a seahorse! Join him on his expedition to the bottom of the sea, learn about life underwater, and get to know all kinds of sea creatures. This book for very young readers is filled with cheerful moving illustrations, fun and excitement.



**MOVING
PICTURES
OF CUTE
ANIMALS**

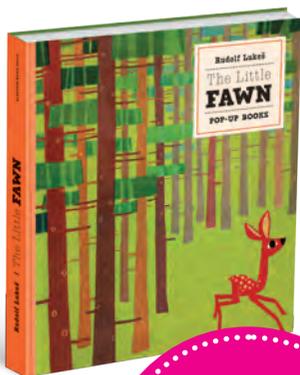
The Little Fawn

NEW!
SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 175 x 215 mm, case cover +
6 spreads, original pop-ups

ILLUSTRATED BY RUDOLF LUKEŠ
WRITTEN BY PAVLA HANÁČKOVÁ

The little fawn has lost his parents, and he's determined to find them. Many animals live in the forest. Which of them will help him in his search? This book introduces very young readers to the forest and its inhabitants. Thanks to its moving illustrations, readers will have lots of fun and no little excitement!



**FUN AND
EDUCATIONAL**

THE LITTLE ANIMALS SERIES

Magnus the Mighty Magician and His Animal Friends

NEW!
SUITABLE FOR
age 3-5

BOOK PARAMETERS:
Size 175 x 215 mm, case cover +
6 spreads, original pop-ups

ILLUSTRATED BY RUDOLF LUKEŠ
WRITTEN BY PETRA BARTÍKOVÁ

Magnus the magician lives in a cave deep in the woods, where no human has ever set foot. In the cave with him live three animals, Catastrophe the cat, Agatha the owl and Asterix the dog. One day Magnus says: "My friends, what are your dearest secret wishes? Speak them aloud and I will make them come true!" The animals don't need to be persuaded, and the magician knows their wishes in an instant. But oh dear, Magnus isn't on top form today, and his spells go a bit wrong. All except the last one, that is.



GOLDEN VINTAGE SERIES

Tiger & Friends

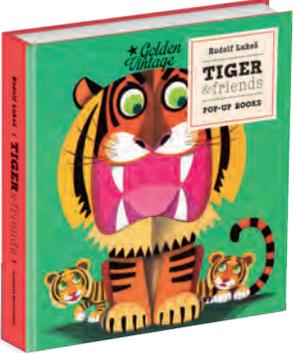
SUITABLE FOR
age 3-5

BOOK PARAMETERS:

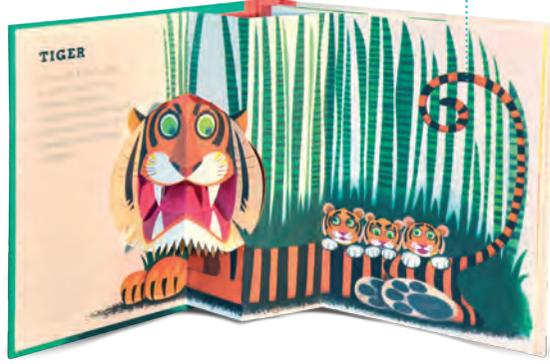
Size 185 x 165 mm,
case cover + 4 spreads
4 pop-ups

ILLUSTRATED BY RUDOLF LUKEŠ

Take a journey with us and see animals from four continents. Rudolf Lukeš's pop-up books have been re-issued in our Golden Vintage series. Having first delighted children in many countries in the 1960s, they are no less attractive to children today. The animal friends peeping out at us from these four books live in the tropics, a land of eternal ice, in water and on dry land. The spatial illustrations are accompanied by short, playful captions.

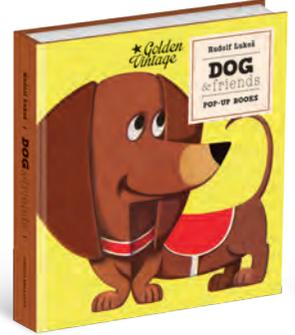


SOLD: English for United Kingdom, French, Russian, Spanish for Europe, Swedish, Simplified Chinese



pop-ups of four different animals

OTHER TITLES IN THE SERIES:



GOLDEN VINTAGE Dog & Friends
SOLD: English for United Kingdom, French, Russian, Spanish for Europe, Simplified Chinese



GOLDEN VINTAGE Lion & Friends
SOLD: English for United Kingdom, French, Russian, Spanish for Europe, Simplified Chinese



GOLDEN VINTAGE Turtle & Friends
SOLD: English for United Kingdom, French, Russian, Spanish for Europe, Swedish, Simplified Chinese

GOLDEN VINTAGE SERIES

The Magnificent Seven - The Flood

NEW!

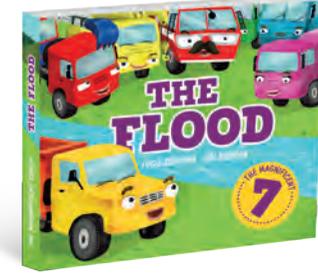
SUITABLE FOR
age 0-2

BOOK PARAMETERS:

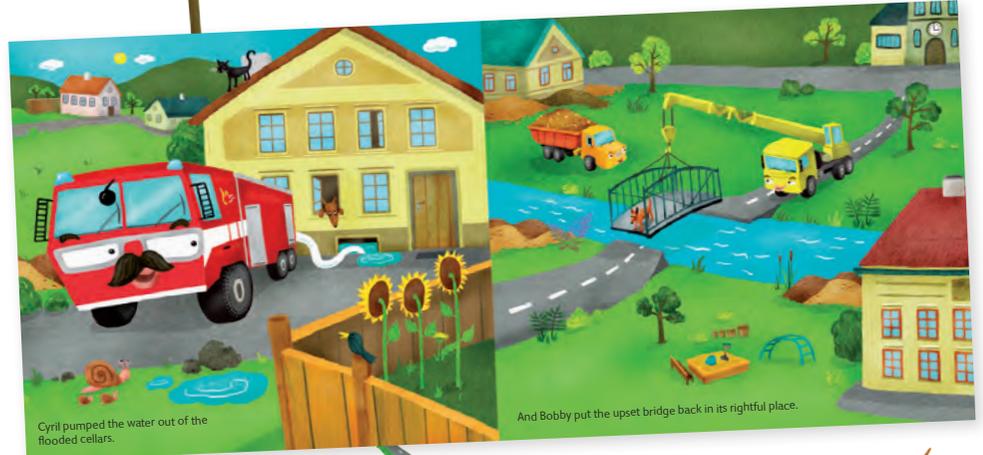
Size 160 x 140 mm, 10 pages,
board book

ILLUSTRATED BY LUCIE SUNKOVÁ

WRITTEN BY JIŘÍ KUBÍČEK

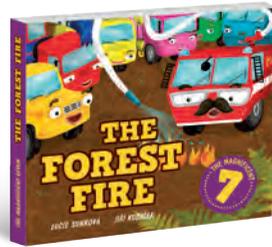


Have you ever wondered what would happen if your town or village was hit by severe storm and flooding? Cellars under water, bridges brought down, the roads to your favourite playgrounds blocked... That's what a flood looks like in real life. But what happens next? How can life be returned to normal and things put right that the storm has turned inside out? Seven magnificent trucks, which live in a depot near the flooded village of Rockville, will show you how. This book about a group of brave little trucks provides the youngest readers with jolly illustrations, a story both exciting and educational, and, of course, a happy ending!



Cyril pumped the water out of the flooded cellars.

And Bobby put the upset bridge back in its rightful place.



OTHER TITLES IN THE SERIES:

The Magnificent Seven - The Forest Fire

THE MAGNIFICENT SEVEN - THE FLOOD

LITTLE MOLE SERIES

The popular stories of Little Mole

SUITABLE FOR
age 3-5



BOOK PARAMETERS:
Size 195 x 255 mm,
32-88 pages,
hardbinding

ILLUSTRATED BY ZDENĚK MILER

Little Mole (is a charming, friendly and helpful animated character created for a series of cartoons 60 years ago. The idea for Mole's creation came when Zdeněk Miler was commissioned to make an educational film for children about a production of fabric in 1956. Influenced by the films of Walt Disney, he looked for an animal as the main character. Later, he said that the idea to use the mole as his main character came to him when he stumbled over a mole-hill whilst on a walk. The first film was "How the Mole got his Trousers" won a Silver Lion in Venice in 1957.

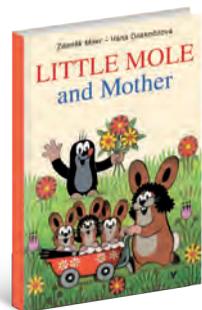
- timeless character – continuous success since 1956
- Numerous merchandising products
- World popularity – the cartoon has been seen in over 80 countries, the books have been published in 25 languages, over 6 million copies sold
- Conquest of space – plush toy joint astronauts aboard NASA's shuttle



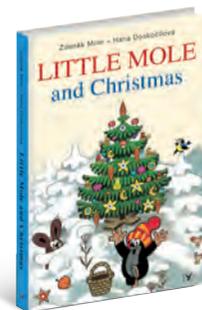
50
FILM EPISODES
& DOZENS
OF BOOKS



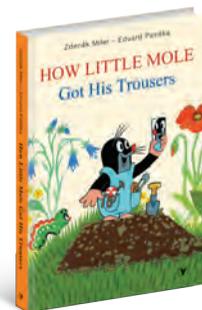
© ZDENĚK MILER



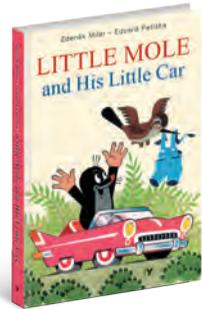
LITTLE MOLE SERIES
Little Mole and Mother



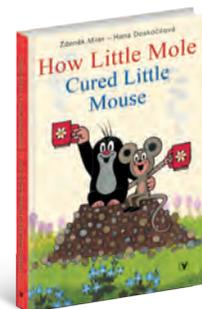
LITTLE MOLE SERIES
Little Mole and Christmas



LITTLE MOLE SERIES
How Little Mole got his Trousers



LITTLE MOLE SERIES
Little Mole and His Little Car



LITTLE MOLE SERIES
How Little Mole Cured Little Mouse



LITTLE MOLE SERIES
Little Mole and Snowman



LITTLE MOLE SERIES
Little Mole and Eagle



LITTLE MOLE SERIES
Little Mole and Green Star



LITTLE MOLE SERIES
Little Mole and Spaceship



LITTLE MOLE SERIES
Little Mole and Umbrella



LITTLE MOLE SERIES
Little Mole in the City



The film won
SILVER LION
IN VENICE



LANGUAGES IN WHICH SERIES HAS BEEN PUBLISHED:

- Bulgarian
- Croatian
- Czech
- Danish
- Dutch
- English (for Czech territory only)
- Estonian
- Finnish
- French
- Galician
- German
- Hungarian
- Japanese
- Latvian
- Lithuanian
- Norwegian
- Polish
- Russian
- Simplified Chinese
- Serbian
- Slovak
- Slovene
- Sorbian
- Spanish
- Swedish

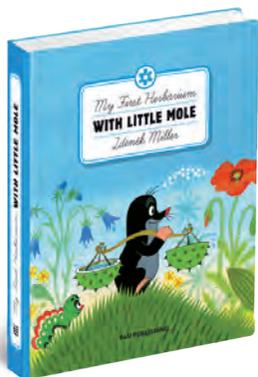
© ZDENĚK MILER

LITTLE MOLE SERIES

My First Herbarium

BOOK PARAMETERS:

Size 160 x 200 mm,
case cover + 5 spreads



SOLD: German for German speaking World, Slovene for Slovenia

SUITABLE FOR
age 3-5

ILLUSTRATED BY ZDENĚK MILER

WRITTEN BY MARKÉTA GLOZAROVÁ

White petals and a yellow centre – this is how a lot of flowers blooming in fields, on meadows or along roads look like. But which one of them is a camomile and which one is a daisy? Can you tell them apart? And do you know how a plantain looks like? Let's discover and learn the beauties of meadows with Little Mole's Herbarium! The legendary character, popular with both kids and adults, made by the world-famous illustrator Zdeněk Miler, will let you get familiar with six flowers. On the left sides in the herbarium, you will find pictures of flowers and useful information about them while the right sides of the herbarium with a frame are here for you to stick your own flowers there.



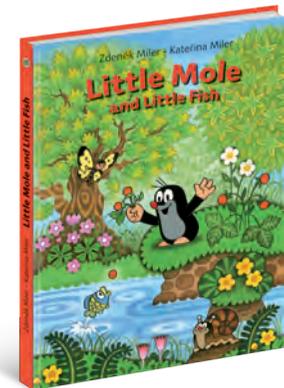
© ZDENĚK MILER

LITTLE MOLE SERIES

Little Mole and Little Fish

BOOK PARAMETERS:

Size 195 x 255 mm, 56 pages

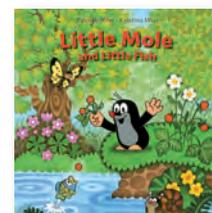
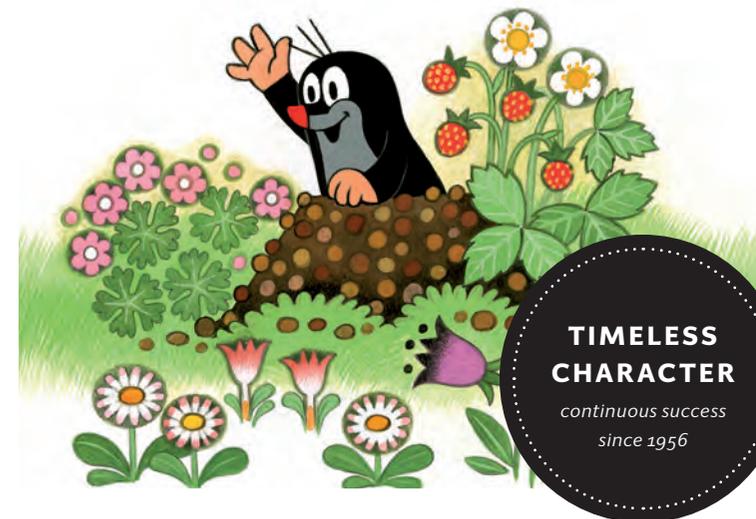


SOLD: Finnish, Hungarian, German, Slovene, Serbian, Danish, Estonian

ILLUSTRATED BY ZDENĚK MILER

WRITTEN BY KATEŘINA MILER

Little fish from the lake is endangered by a hungry spike! Luckily Little Mole is there. He hides the little fish in a water tub in his house, chases the spike out of the lake and returns the little fish back in her environment. As a reward, the little fish gives to Little Mole a beautiful shining pearl.



BOARD BOOK

Little Mole and Little Fish

The series of board books:



BOARD BOOK

Little Mole in Spring



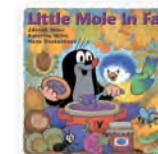
BOARD BOOK

Little Mole in Summer



BOARD BOOK

Little Mole in Winter



BOARD BOOK

Little Mole in Fall



BOARD BOOK

Little Mole's Week

BOOK PARAMETERS:

Size 150 x 150 mm, 5 spreads + cover, board book (book format with spine)

SUITABLE FOR
age 2-4

© ZDENĚK MILER

Jorinda and Joringel

NEW!

SUITABLE FOR
age 6-8

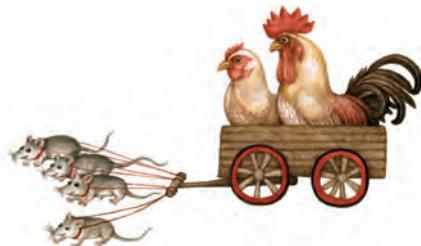
BOOK PARAMETERS:

Size 210 x 235 mm, 104 pages

ILLUSTRATED BY DAVID URSÍNÝ

**WRITTEN BY JACOB AND WILHELM GRIMM,
RETOLD BY RADEK MALÝ**

21 Grimm's tales retold by Radek Malý, poet, translator and author of children's books who has received a number of Czech literary awards for his work.



přes potok, nechal starší mladšího již napřed, ale když byl v půli cesty přes vodu, přiskočil k němu a dal mu zezadu takovou ránu, až se smrtví svalil k zemi. Zahrabal bratra pod mříškem, popudil prasce a přinesl ho králi coby svůj úlovek. Dostal tedy královskou dceru za ženu, a když se lidé ptali, proč se jeho mladší bratr nevrátil, řekl jen: „Ten divočák ho dozajista zabil!“ – a všichni tomu věřili.

*Pastýři, sejd' si z místaška,
hněj tu na moji kústaška.
Bíraj mne zabít,
pod mostem pohřbít,
pro jedno prasce dvojké,
pro oči dcery královské.*

„Jak zvláštní je to kost,“ řekl si pastýř, „když sama zpívá – to musím předvést panu králi.“ Když před krále předstoupil a zadal zase do rohu, kost začala opět zpívat tu písničku:

) 20 (



Hezky to vymyslel a v poli jim zpočátku nebylo zle, ale vojsko druhého dne neodšlilo – zůstalo na stejném místě. Vojáci v poli seděli už dva dny a dvě noci. Zadrželi jim zprávy neveselé písničky, zkrátka divně neomrtli hlady – ale kuřby vyšly von, išbenička by muži jistou. A tu ten třetí voják povídal: „Kamarádi, k čemu nám to celé vlastně bylo? Umřeme tak nebo tak.“ Zrovna v tu chvíli nad polem letěl ohnivý drak. Snesl se k nim níž a zvědavě se ptá: „Tři vojáci v poli, to není jen tak samo sebou – proč se tu ukrýváte?“

A třetí voják pokračoval ve svém stěžování: „Kvůli mizernému žoldu jsme ušli z vojny, ale teď tu bídně zahyneme hladu, anebo se budeme houpat na šibenici, když z pole vyjdem.“

Drak se zamyslel a povídal jim: „Když mi sblíbíte, že za sedm let půjdete se mnou, vyvedu vás odsud a nikdo vás nechytí. Souhlasíte?“

Co nebolým vojákům asi tak zbývalo. Kývli na tu dohodu se slovy: „Nemáme jinou volbu, ať je tedy po tvém.“ Drak je chytil do svých pařátů, vznesl se s nimi do vzduchu a daleko od vojska se zase bezpečně snesl na zem.

Ten drak však nebyl nikdo jiný než samotný ďábel. Daroval tím třem malým bučkám a vyvěřil jim: „Když budete praskat tímle bíčem, navrháte si tolik peněz, kolik jen chcete. Můžete si jít jako velcí páni, můžete chovat koně a jezdit v kočáře. Ale nezapomínejte – za sedm let budete patří jenom mně. Abyste však nečekali, že jsem vám nedal lanec peklu unikatout, dám vám po těch sedmi letech hádanku. Když ji uhođnete, budete volni.“ Potom před nimi podržel úpis a všichni tři se museli pod tu dohodu podepsat.

) 36 (



My Animals

SUITABLE FOR
age 0-2

MY ANIMALS

BOOK PARAMETERS:

Size 200 x 200 mm,
6 spreads + cover + cloth spine

ILLUSTRATED BY MIRKO HANÁK



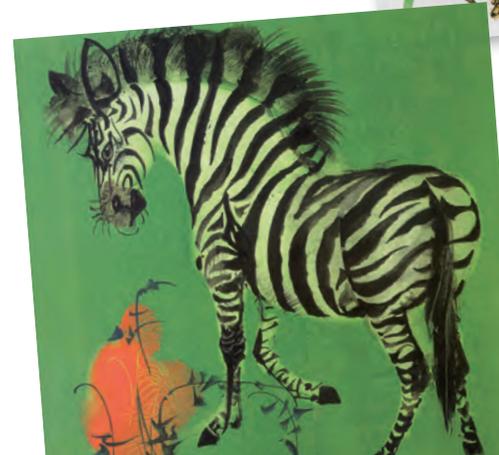
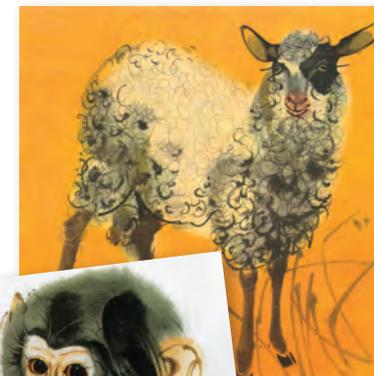
MY ANIMALS
Domestic Animals

Charming portraits of animals in natural poses that highlight their characteristics. Two board books brings back the beautiful illustrations of the most acclaimed Czech illustrator of books about nature, Mirko Hanák (1921 – 1971), which originally came out in 1966 – 1971. In the following decades these illustrations were republished in France, Germany, and Japan, accompanied by texts written by famous local authors.



MY ANIMALS
Wild Animals

SOLD: Russian, Simplified Chinese, Japanese



Rescue Services

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 240 x 240 mm,
4 little board books affixed on plan
(each have 5 spreads incl. cover)

ILLUSTRATED BY PATRIK ANTCAK

WRITTEN BY OLDŘICH RŮŽIČKA

On opening the main book the child reader will find a plan with many streets and four fold-out books shaped like rescue-service vehicles. Attached to the play surface by touch fasteners are a fire engine, a police car, an ambulance and a roadside-assistance vehicle. Each small book/vehicle contains basic information in picture form on the work of the rescue services. Guide your children's play and show them everything they need to know.



detachable board books in the shape of various vehicles

cover with magnet



OTHER TITLE IN THE SERIES:

LET'S PLAY
Different Vehicles

I'm Not Afraid of the Dark

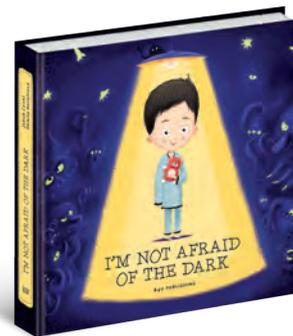
SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 190 x 190 mm,
7 spreads + 7 venetian slides,
case cover

ILLUSTRATED BY JAKUB CENKL

WRITTEN BY HELENA HARAŠTOVÁ



SOLD: English for Australia and New Zealand, English for United Kingdom, English for United States, Canada and Philippines, French, Greek, Latvian, Portuguese for Europe, Spanish for Europe, Complex Chinese, Simplified Chinese

Are you afraid of the dark? Well, you won't be after reading this book! It's the middle of the night and a little boy called Tommy has just woken up. What's that in his room? Is it something spooky? Or is it just his toys? And how about the strange shadow in front of the house? You can find out for yourself. This beautifully illustrated book is interactive, so children "turn the light on" on each page to see which everyday objects can look frightening in the dark. They can also guess what these are before they pull the switch. This book is a unique opportunity to help your children lose their fear of the dark.



Pull the switch to turn on the light

Guess which real objects look like a ghost



Animal Patterns



SUITABLE FOR
age 0-2

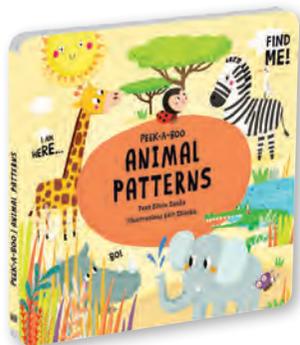
BOOK PARAMETERS:

Size 190 x 190mm,
18 pages incl. cover
board book

ILLUSTRATED BY EDIT SLIACKA

WRITTEN BY SILVIE SANŽA

Can you tell the difference between cat and tiger or between horse and zebra? Do you know why ladybird wears her beautiful jacket? Nature dresses animals in a great variety of patterns, allowing them to hide from their enemies or go hunting without being noticed.



SOLD: Dutch, Finish, Italian,
Norwegian, Swedish



Hidden animal

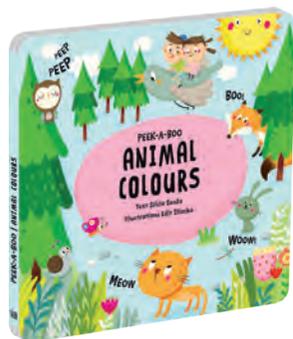


Cut out in
the shape
of animal



Relief in the shape
of animal

**OTHER TITLE
IN THE SERIES:**



PEEK-A-BOO
Animal Colours

SOLD: Dutch, Finish, Italian,
Norwegian, Swedish

Meadow



SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Size 230 x 230mm,
16 pages of cascade board book +
1 folio with a story + case cover

ILLUSTRATED BY MÁRIA NERÁDOVÁ

CONCEPT BY JITKA PETŘEKOVÁ, TEXT OLDŘICH RŮŽIČKA

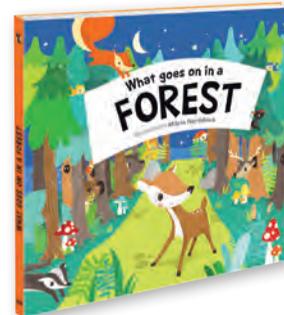
A remarkable book for pre-school children about life in a meadow. As we can tell by all the buzzing, rustling, whirring and chirping that sets up first thing in the morning, a meadow gets busy as soon as the sun rises. With this book you can see the inhabitants of a meadow in bloom come to life at close range. Not only will you learn about what lives in a meadow, you'll discover what grows there, too.

From dawn till dusk every inch of the meadow bristles with life and fascinating occurrences, which we will show you on the contoured, three-dimensional pages of this book. Ladybirds, worms, bees, bumblebees, spiders, grasshoppers, beetles and many other creatures can be found among the daisies, plantains, corn poppies, bellflowers and thyme. So come on in – the magical world of the meadow is about to open up to you.



Lots of beautiful
hidden animals
to learn about

**OTHER TITLE
IN THE SERIES:**



WHAT GOES ON IN A
Forest



BON VOYAGE SERIES

On the River

SUITABLE FOR
age 3-5

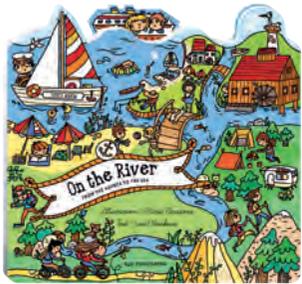
BOOK PARAMETERS:

Folded size 205 x 215 mm,
widespread 205 x 1290 mm
6 two-sided full-coloured board
panels, each panel contains also
a little hole for possible hanging
as decoration

ILLUSTRATED BY MÁRIA NERÁDOVÁ

WRITTEN BY EVA OBŮRKOVÁ

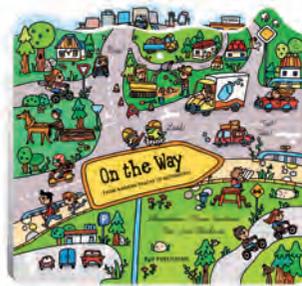
A twelve-page trip along a river, from its source to the sea. This richly illustrated educational guide takes child readers from the place where it begins its journey as a tiny spring, along a wild stream that flows into a river, over a dam and into a great river with a harbour where the wide open sea begins. At each of six stops at different stages of the river's course you will find pictorial information on its immediate surroundings, animals that live nearby and vessels that sail in its waters. The book can be folded out and hung on the wall, making an attractive, large-format addition to a child's bedroom. The reverse side of the book explains the illustrations and terms child readers encounter on the front.



SOLD: Polish



**OTHER TITLE
IN THE SERIES:**



BON VOYAGE SERIES

On the Way

SOLD: Polish



SUITABLE FOR
age 3-5

LITTLE SHOES SERIES

Joey and Kate Learn to Tie Their Shoelaces

BOOK PARAMETERS:

Size 92 x 178 mm, 9 spreads,
incl. cover, board book, shoelace
with a bead

ILLUSTRATED BY ALEXANDRA HETMEROVÁ

WRITTEN BY OLDŘICH RŮŽIČKA

This unique, accessible, playful, and shoe-shaped board book will teach your children how to tie their shoelaces. Each title contains a simple motivational story and on the laced pages children will find a clear, illustrated manual how their shoelaces should be tied. Each title presents two ways how to do this so that everybody can choose whichever one they prefer the best. The lace which ties individual pages together can be pulled out, just like a real shoelace from your shoes – this allows children not only to learn how to lace up their shoes, but also to develop their motor skills while they're pressing the string through holes.

**ALL TITLES
IN THE SERIES:**



LITTLE SHOES

Joey Learns to Tie His Shoelaces

SOLD: Dutch, English for China,
Spanish and Catalan for Europe



LITTLE SHOES

Kate Learns to Tie Her Shoelaces

SOLD: Dutch, English for China,
Greek, Spanish and Catalan for
Europe



Illustrated
instructions how
to tie the lace



Illustrated stories
for boys and girls

**GOT IN
TOP 10 BOOKS
FOR CHILDREN
IN CZECH
REPUBLIC**

Princesses' Palace

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Folded size 210 × 292 mm,
6 board panels in the shape
of castle + 8 cardboard figures
and castle parts (3 knights,
2 horses, 2 flags, 1 tower) + paper
book with 16 pages including cover

ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ,

LENKA KŘIKAVOVÁ

WRITTEN BY SILVIE SANŽA

This set transports the child reader to the time of knights and kings. On the twelve pages of the fold-out, young readers will find full-colour illustrations that show them how things once looked in different parts of a castle. Having studied the fold-out, they can re-assemble it as a royal residence, move the figures about its chambers, have a feast, take a look at the castle kitchens and go hunting on horseback. The fold-out is supplemented with a sixteen-page book containing full-page colour illustrations and information on the life of the aristocracy in the distant past.



Foldable castle,
tower and flags
included



Book



Figures,
horses and
carriage

**OTHER TITLE
IN THE SERIES:**


BUILD & PLAY

Knights' Castle

Town and Zoo

SUITABLE FOR
age 3-5

BOOK PARAMETERS:

Folded size 210 × 287 mm,
12 board panels in shape
of buildings in the city + both
sided platform + slipcase

ILLUSTRATED BY LENKA KŘIKAVOVÁ

WRITTEN BY SILVIE SANŽA

This interactive publication gives children information about six attractive places. The book can be assembled in two different ways, one providing you with a game board and a crossroads, and the other with the interior of various buildings. Build your own city and experience the story of Thomas the fireman, who'll take you to visit a fire station, car repair, gas station, car wash, airport, and train station.

**OTHER TITLES
IN THE SERIES:**


BUILD & PLAY

Town

SOLD: Greek, Italian, Russian,
Simplified Chinese



BUILD & PLAY

Zoo

SOLD: Finish, Greek, Italian,
Russian, Simplified Chinese

Look through
windows and doors

Both -sided
platform and
playground

6 panels
in different
shapes



BUILD & PLAY



Princess and Wolf Tales

BOOK PARAMETERS:

Size 260 x 215 mm, 20 pages,
1 box, serves as a stage,
5 set pieces, 10 double-sided
puppets

ILLUSTRATED BY MÁRIA NERÁDOVÁ

WRITTEN BY KLÁRA KOLČAVOVÁ

The Children's Theatre series allows you not only to read your favorite fairy tales, but also to play them. The box contains puppets, sceneries, and a book of three fairy tales and can be used as a theatre stage. The stories are written in a style that captures the attention of even the smallest children. Each tale includes a shortened script. Just set up the pieces, get the puppets ready and let the performance begin! The beautiful and varied set pieces make the characters come alive.

ONCE UPON
A TIME...

Box in the shape of theatre stage with curtain

Board book

Changeable set pieces at the back

Double-sided puppets



ALL TITLES IN THE SERIES:

CHILDREN'S THEATRE SERIES



CHILDREN'S THEATRE
Wolf Tales
SOLD: English for North America, French, Italian, Lithuanian, Spanish for Europe



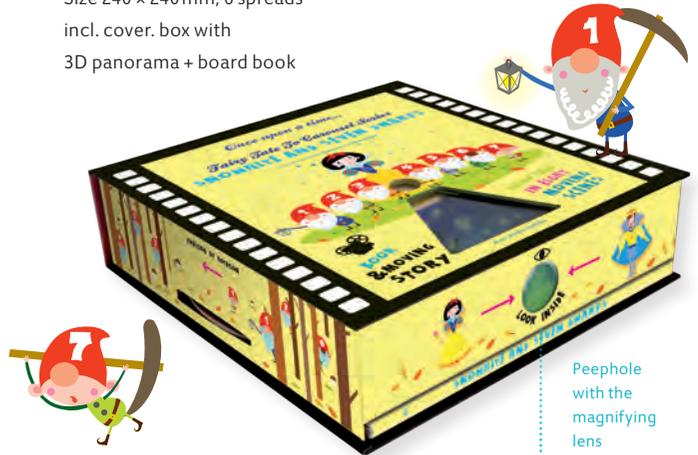
CHILDREN'S THEATRE
Princess Tales
SOLD: English for North America, French, Italian, Spanish for Europe

Snowwhite and Seven Dwarfs

BOOK PARAMETERS:

Size 240 x 240 mm, 6 spreads
incl. cover, box with
3D panorama + board book

ILLUSTRATED BY VERONIKA KOPEČKOVÁ



Peephole with the magnifying lens



FAIRY TALE TV CAROUSEL
Snowwhite and Seven Dwarfs

SOLD: Complex Chinese, Dutch, French for French speaking world excluding North America, Italian, Spanish and Catalan, Thai



Great present
ALL YEAR LONG

OTHER TITLES IN THE SERIES:



FAIRY TALE TV CAROUSEL
Hansel and Gretel
SOLD: Dutch, French for French speaking world excluding North America, Italian, Spanish and Catalan, Thai



FAIRY TALE TV CAROUSEL
Little Red Riding Hood
SOLD: Dutch, French, Greek, Italian, Portuguese for Brazil, Portuguese worldwide excluding Brazil, Spanish and Catalan, Thai



FAIRY TALE TV CAROUSEL
Three Little Pigs
SOLD: Complex Chinese, French, Greek, Italian, Portuguese for Brazil, Portuguese worldwide excluding Brazil, Spanish and Catalan

FAIRY TALE TV CAROUSEL SERIES

Travel Case

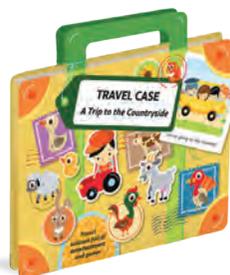
BOOK PARAMETERS:

Size 230 × 180 mm, 14 pages,
board book with opening
flaps and case

**ALL TITLES
IN THE SERIES:**

**TRAVEL CASE
A Trip to the
Seaside**

SOLD: Italian, Romanian, French


**TRAVEL CASE
A Trip to the
Countryside**

SOLD: Italian, Romanian, French



SUITABLE FOR
age 3-5

ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ

Holidays at the seaside are great, but how can we enjoy a long journey with children? This book in the form of a little travel case brings the solution. On sixteen pages you can find pleasant entertainment for them for a long journey by car, bus, train or plane. The book is full of games and attractive reading for the whole family and also contains a few tasks for the children to do. Some of them they can solve by themselves, while with others they will need help with opening the flaps with the hidden solution. The children will learn who lives in the sea, who sails on it and much more interesting information. You can also find here a fairy tale inspired by the sea, what else?



**FUN AND
GAMES
FOR A LONG
JOURNEY**

Handle

Child can learn
new words

Opening
flaps, games
and tasks

SUITABLE FOR
age 3-5

Watch That Tree Grow!

BOOK PARAMETERS:

Size 190 × 190 mm,
7 spreads + 7 pop-ups,
case cover, hardbinding

ILLUSTRATED BY EDIT SLIACKA

WRITTEN BY HELENA HARAŠTOVÁ



SOLD: French



Do you know what a tree's life is like? Or how big or small an oak seed is? Or why leaves turn yellow, red and orange in autumn? This remarkable book teaches children the basics about trees and how they live. Each spread contains a full-page picture and a 3D pop-up in the middle so children find it fun to learn about nature and are motivated to discover the life of trees for themselves.

**OTHER TITLE
IN THE SERIES:**

HOW PLANTS GROW
**Watch That
Plant Grow!**

SOLD: French

simple pop-ups
of the growing tree



I WANT TO UNDERSTAND BALLET

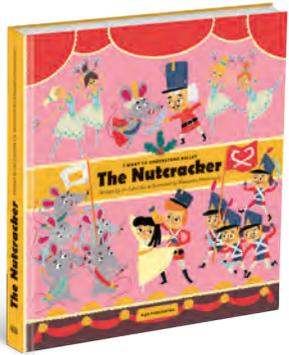
The Nutcracker

SUITABLE FOR
age 6-8

BOOK PARAMETERS:
Size 220 x 220mm,
20 pages (folding book)
+ 3D theatre, hardbinding

ILLUSTRATED BY ALEXANDRA HETMEROVÁ
WRITTEN BY JIŘÍ ZAHŘÁDKA, HELENA HARAŠTOVÁ

Would you like to go to see a ballet but you're afraid that you won't understand the story? Or are you a big fan of ballet who wants to learn more about your favourite ballets? Then this book is just what you're looking for. The Nutcracker is a wonderfully illustrated folding book with a lovely 3D paper theatre at the front. On one side you read a fairy tale – the charming story of The Nutcracker; on the other, you can learn a lot of interesting things about the history of Tchaikovsky's famous ballet as well as general information about ballet and people who work in a theatre.



GET TO KNOW
THE HISTORY
AND THE PRESENT
OF BALLET



3D paper theatre

concertina book

OTHER TITLE IN THE SERIES:



I WANT TO UNDERSTAND BALLET
Swan Lake

I WANT TO UNDERSTAND BALLET SERIES

HOW ANIMALS LIVE

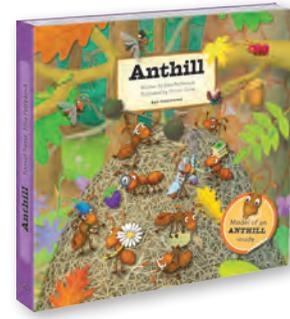
Anthill

SUITABLE FOR
age 6-8

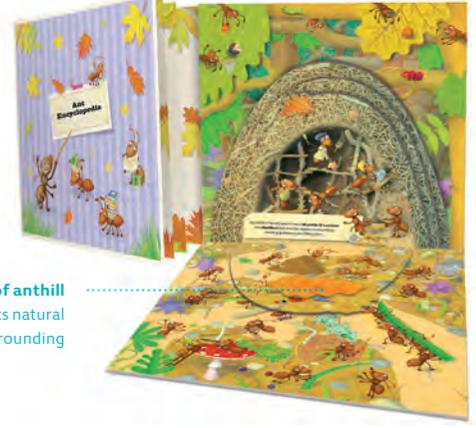
BOOK PARAMETERS:
Size: 250 x 250mm,
hardbinding
Inside: model of anthill (12 pages
+ cover) + encyclopedia of ants

ILLUSTRATED BY TOMÁŠ TŮMA
WRITTEN BY JITKA PETŘEKOVÁ

Have you ever watched thousands of ants swarm around an anthill and wondered what was going on in that great pile of needles at the foot of a magnificent spruce? Although this question has occurred to many of us, not everyone gets the chance to peek inside an anthill. This unique book offers you that very opportunity.



SOLD: Italian, Korean, Simplified Chinese



Model of anthill
and its natural
surrounding

Beehive

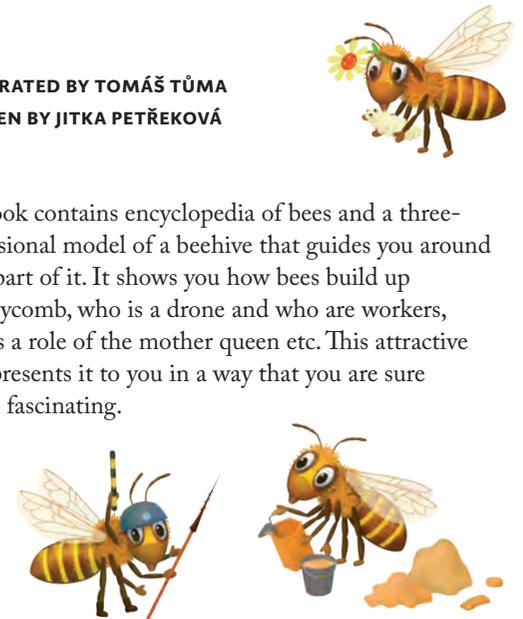
BOOK PARAMETERS:
Size: 250 x 250mm, hardbinding
Inside: model of beehive (12 pages +
cover) + encyclopedia of bees

ILLUSTRATED BY TOMÁŠ TŮMA
WRITTEN BY JITKA PETŘEKOVÁ

The book contains encyclopedia of bees and a three-dimensional model of a beehive that guides you around every part of it. It shows you how bees build up a honeycomb, who is a drone and who are workers, what is a role of the mother queen etc. This attractive book presents it to you in a way that you are sure to find fascinating.



SOLD: Italian, Simplified Chinese

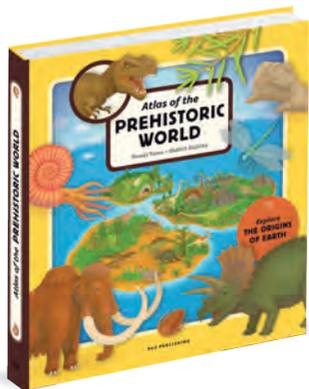


HOW ANIMALS LIVE

Prehistoric World

BOOK PARAMETERS:

Size 230 × 260 mm,
widespread 460 × 520 mm
case cover + 8 spreads with
gatefold + booklets



SOLD: Complex Chinese, Greek,
Simplified Chinese, Slovene,
Bulgarian, Italian, English for
United States

ILLUSTRATED BY TOMÁŠ TŮMA

WRITTEN BY TOMÁŠ TŮMA, OLDŘICH RŮŽIČKA

The book is intended for all young readers with an interest in prehistoric animals and plants and the evolution of life on planet Earth. From the origins of Earth and the first simple life forms right up to modern-day humans, you'll find here all you need to know about the evolution of life on Earth. Every period has its own chapter and a large fold-out map where you'll find full-colour illustrations of representatives of the animal and plant kingdoms characteristic of a particular time. A special space is devoted to prehistoric lizards, too.



micro & macro
prehistoric
world



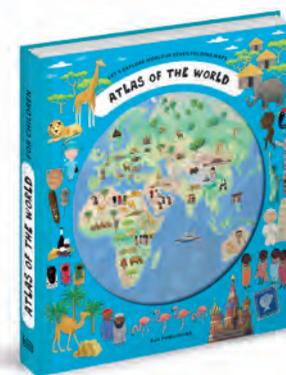
booklets



World Atlas

WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ
ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ,
KATEŘINA HIKADOVÁ, ZUZANA MUSILOVÁ,
ZUZANA SELINGEROVÁ

SOLD: Azerbaijani, Complex Chinese, Dutch, English for
United States, Canada and Philippines, French, Georgian,
Greek, Italian, Portuguese for Portugal, Simplified
Chinese, Spanish and Catalan, English for United States,
Canada and Philippines


BOOK PARAMETERS:

Size 230 × 260 mm,
widespread 460 × 520 mm
Case cover + 9 spreads with
gatefold + 15 booklets



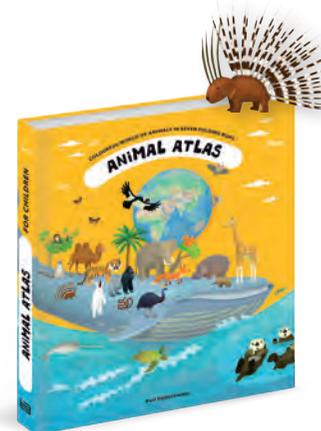
**BESTSELLING
SERIES**

Animal Atlas

BOOK PARAMETERS:

Size 230 × 260 mm,
widespread 460 × 520 mm
Case cover + 9 spreads with
gatefold + 13 booklets

SOLD: Azerbaijani, Complex
Chinese, Dutch, English for United
States, Canada and Philippines,
Georgian, Greek, Italian, Simplified
Chinese

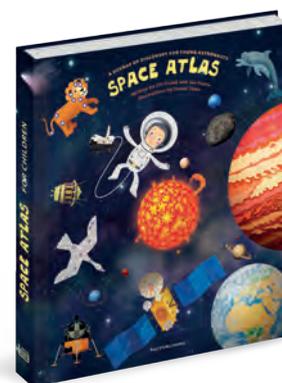


Space Atlas

BOOK PARAMETERS:

Size 230 × 260 mm,
widespread 460 × 520 mm
Case cover + 8 spreads with
gatefold + 4 booklets

SOLD: Azerbaijani, Bulgarian,
Complex Chinese, Dutch, English,
Estonian, Finish, French, German,
Greek, Italian, Simplified Chinese,
Slovene, Spanish, Spanish for
Europe



How the World Works: An Atlas of Connections

BOOK PARAMETERS:

Size 230 x 260 mm, widespreaded 460 x 520 mm
6 spreads, gatefolds
+ 4 booklets

SOLD: Italian, Spanish, Simplified Chinese

ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA

This illustrated atlas presents a view of the world that makes extraordinary connections. It explains how certain things depend on others even though they occur thousands of miles apart. In four main chapters, large fold-out maps with detailed illustrations guide you around all continents, reveal how natural phenomena are interrelated and show you curiosities and connections in the natural and human worlds. All illustrations are clear and supplemented with inserted booklets. You'll learn a fair bit about the past and the present.



How Things Are Made

BOOK PARAMETERS:

Size: 230 x 260 mm, widespreaded 460 x 520 mm, 8 spreads with a gatefold booklets

ILLUSTRATED BY ALEXANDRA HETMEROVÁ
WRITTEN BY OLDŘICH RŮŽIČKA



SOLD: Complex Chinese, English for United States, Canada and Philippines, French, Italian, Korean for Korea, Portuguese for Europe, Simplified Chinese

A book for very young readers that shows simply, clearly and step by step how things we use every day are produced. Procedures clearly illustrated in six large-format, foldout maps. Do you know how a spoon, a bread, a T-shirt, a glassware, a chair or a book is produced? The production of bread, T-shirts and simple glassware, for instance, is similarly complex. Each of these apparently ordinary objects can be produced only from individual components, and each of these components must be mined, acquired, manufactured or produced by other means. Although our book is about objects in the commonest everyday use, thanks to the description of how these are produced child readers will learn a great many interesting things.



6
CHAPTERS:
bread, T-shirt,
spoon, glassware,
chair, book

SUITABLE FOR
age 6-8

The Story of the Car

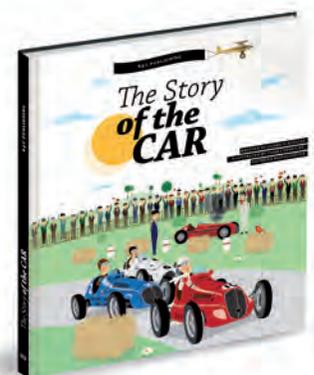


BOOK PARAMETERS:

Size: 215 x 280 mm,
32 pages + cover,
hardbinding

**ILLUSTRATED BY TOMÁŠ PERNICKÝ,
KATEŘINA MAKALOUŠOVÁ
WRITTEN BY OLDŘICH RŮŽIČKA**

Read the story of the automobile, from the invention of the wheel to the most modern racing machines. Seven thousand years ago humankind invented the potter's wheel; this seemingly unrelated invention marks the beginning of something that makes the heart of every boy and many a girl beat a little faster. The first carts, the steam engines that marked the beginning of motoring, the earliest ancestor of the car with the internal combustion engine, plus the modern cars driven by James Bond and Batman – all this awaits you in this lushly illustrated book with unconventional, retro-style graphics.

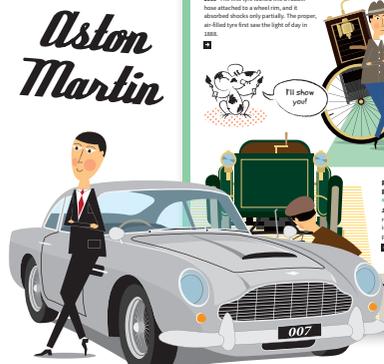


SOLD: Complex Chinese, Italian, Polish, Russian, Ukrainian

From the first wheel to F1



THE STORY OF THE CAR



TECHNICAL TALES SERIES How to Build a House

NEW!
SUITABLE FOR
age 6-8



BOOK PARAMETERS:
Size 220 x 220 mm,
60 pages + ends + case,
hardbinding

**ILLUSTRATED AND WRITTEN
BY MARTIN SODOMKA**

“When they build a nest, do birds take out a mortgage?” Arnie the rat asks his old friend Zee the sparrow. Arnie’s carefree youth is over: he’s newly married and is building a house. Although the actual building is no easy matter, obtaining a design, planning permission and a mortgage demands even greater efforts. It’s all starting to turn Arnie’s hair grey, and he doesn’t realize that the most difficult part is still ahead of him. And to call this difficult is an understatement: a disaster is on the horizon. Let’s hope that everything ends well, as in all the best fairy tales.

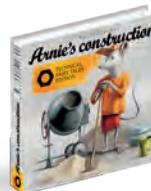


SOLD: Danish, English, Russian, Simplified Chinese, Turkish

SUITABLE FOR
age 3-5



Arnie's workshop



Arnie's Construction

BOOK PARAMETERS:
Size 105 x 100 mm, 12 pages



TECHNICAL TALES
How to Build a Motorbike

SOLD: Ukrainian for Ukraine, Danish, Dutch, English, Italian, Korean, Polish, Russian, Simplified Chinese, Turkish



TECHNICAL TALES
How to Build a Plane

SOLD: Danish, Korean, English, Russian, Simplified Chinese, Turkish, Ukrainian for Ukraine



TECHNICAL TALES
How to Build a Car

SOLD: Danish, English, Italian, Korean, Russian, Simplified Chinese, Turkish, Ukrainian for Ukraine, Polish

TECHNICAL TALES SERIES

Tell Me More about Food: How It's Grown, Where It's From, How It's Prepared

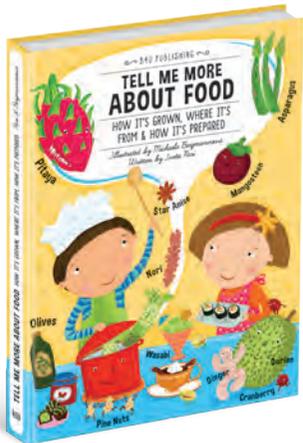
SUITABLE FOR
age 6-8

BOOK PARAMETERS:

Size 215 x 280 mm,
48 pages + endpapers + case

ILLUSTRATED BY MICHAELA BERGMANNOVÁ

WRITTEN BY IVETA PARI



SOLD: Italian, Slovene

These days we are able to buy exotic fruit and other food quite commonly, but often we don't know how and where it was grown. On a tree or a bush? In the ground or underwater?

The aim of this book is to show children the amazing diversity of what nature gives us.

This book is here not only to inform but to waken children's curiosity about new tastes, so that they have no fear of buying fruit they have never seen or even heard of before. The book also contains simple recipes for meals and drinks that children can try. There are even instructions on how some foods are grown.

how and where they are grown



THE CRANBERRY
An American gemmerry

CRANBERRIES ORIGINATE FROM NORTH AMERICA AND WERE FIRST POPULAR WITH NATIVE AMERICANS. THEY GROW ON LOW CREEPING SHRUBS THAT ARE BETWEEN 10 CM AND 20 CM IN HEIGHT. AS CRANBERRIES ARE HOLLOW, THEY FLOAT, AND IF DROPPED ON THE GROUND, THEY BOUNCE LIKE SMALL BALLS.

Cranberries are very good for our health. They are rich in antioxidants, whose benefit includes the improvement of memory. So you'll never forget having eaten a cranberry.

Autumn harvest
Cranberries are harvested in autumn, when they acquire their typical beautiful dark-red colour. The process of harvesting cranberries on large farms is somewhat unusual. The cranberry beds are irrigated, before cutting and picking is performed by a mechanical device. As cranberries are hollow, they float to the surface and move to the edge of the bed, making it easy to fish them out of the water.

CHEESE BALLS (party recipe)
120 g butter spread or cream cheese
70 g cheddar or other favourite cheese
small handful chopped pecans
1 teaspoon Worcestershire sauce
1 teaspoon chopped chives
¼ teaspoon red paprika
100 g dried cranberries

Preheat the oven to 180°C. Mix all ingredients apart from the cranberries in a large bowl. Shape the mix into balls and coat those with cranberries. Serve with bread, crackers and/or salad.

Fun facts about food:
Cranberries are used in many cuisines, such as cranberry sauce, cranberry juice, and cranberry relish. They are also used in baked goods like cranberry bread and cranberry muffins.

Recipe on each spread:

Fashion History

SUITABLE FOR
age 6-8

FASHION HISTORY

BOOK PARAMETERS:

Size 215 x 280 mm,
80 pages + endpapers + cover,
hardbinding

SOLD: Complex Chinese,
English for United Kingdom,
English worldwide excluding
United Kingdom, French,
Korean, Polish

ILLUSTRATED BY TOMSKI & POLANSKI,

JAN VAJDA, ŠTĚPÁN LENK

WRITTEN BY JANA SEDLÁČKOVÁ



Are you interested in fashion? Do you observe the latest trends? Then you surely must have noticed that people have been interested in fashion from the dawn of time and many current fads have already appeared one time or the other. Let's have a look at how clothes changed in past centuries, how our ancestors invented needles or sewing machines, and mainly how they were able to use them.

This generously illustrated guide will introduce you to the history of fashion from prehistoric times to the present. You'll find when women first started to use make-up, what amazing haircuts were styled during Rococo, that high heels were worn as far back as the ancient Egypt, when pants became a part of women's wardrobes, and that skirts were originally favored by men. Let's not forget the first miniskirts, and how ordinary work pants turned into a hit – jeans.

STYLISH BOOK
ABOUT CHARMING
FASHION HISTORY



FASHION BIBLE
ALL AGE BOOK



TELL ME MORE ABOUT FOOD

BERNIE & BEN SERIES

A Book of Discoveries

BOOK PARAMETERS:

Size 215 x 280 mm, 32 pages

SUITABLE FOR
age 6-8

ILLUSTRATED BY Z. KURUCOVÁ, K. HIKADOVÁ,

Z. MUSILOVÁ, T. TŮMA, V. KOPEČKOVÁ, Z. SELINGEROVÁ

Bernie, a boy who loves adventure, and Ben, his inseparable canine friend, are here again. This time they are embarking on a long journey through time, and you'll always find them in the right place at the right time when something interesting is happening. Having got mixed up in the building of the pyramids, they join archaeologists in discovering a tomb in the Valley of the Kings. As part of Roald Amundsen's expedition they set off to conquer the South Pole; then they keep Hillary and Tenzing company on their ascent of Mount Everest, the world's highest peak. And there's much, much more. Having freed themselves from the clutches of pirates, they help Columbus discover America, travel to Ancient China, see the Seven Wonders of the World and embark on a long trip into space. As you can see, they have a great deal to get through – and you can be there with them!

THREE-DIMENSIONAL RELIEF ON THE CASE COVER



BERNIE & BEN A Book of Discoveries

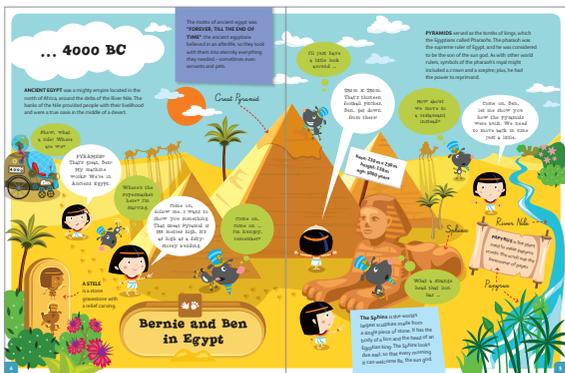
SOLD: Polish, Simplified and Complex Chinese, Slovene

OTHER TITLE IN THE SERIES:



BERNIE & BEN Travel Through Towns

SOLD: Simplified and Complex Chinese, Dutch, Polish, Slovene, Spanish for Europe, Italian, French, English for USA, Canada and the Philippines



SUITABLE FOR
age 6-8

Encyclopedia for Children



BOOK PARAMETERS:

Size 235 x 235 mm,
240 pages + endpapers + cover,
hardbinding

ILLUSTRATED BY RADANA PŘENOSILOVÁ

WRITTEN BY JIŘÍ ŽÁČEK



Mum, are giants only in fairy tales? How long is eternity? And what is democracy? Jiří Žáček's Encyclopedia for Children gives simple answers to hundreds of questions asked by inquisitive children. Žáček is a leading Czech author of books for adults and children, song lyrics and children's poetry; his spelling book is an international award-winner. Under 700 headwords, young explorers are familiarized with everyday terms as well as less common ones from many areas of human knowledge, including the workings of society, the natural world, the animal kingdom, and instruments and machines.



ENCYCLOPEDIA FOR CHILDREN

BERNIE & BEN SERIES

Max and Sally at School

BOOK PARAMETERS:

Size 235 x 235 mm,
152 pages + endpapers + cover
hardbinding

ILLUSTRATED BY ADOLF BORN
WRITTEN BY MILOŠ MACOUREK

Max and Sally have found a magic telephone receiver that can fulfil every wish. No wonder they experience strange things with it: they turn their dog friend Jonathan into a boy who comes along with them to school; they travel to the Ice Age; they enter the micro-world of germs and many other amazing things.



SOLD: Simplified Chinese, Russian,
Hungarian

**SELECTED IN 1001
CHILDREN'S BOOKS YOU
MUST READ BEFORE YOU
GROW UP (UNIVERSE 2009)
- a guide to the best
classic and contemporary
children's literature.**



80

Čteno s Mach a Šebestovou v rámci školní knihovny

chytíl Horáček a chtěl s ním mrsknout mezi žraloky, spadla ta největší plachta a rovnou na piráty a piráté se pod ní zuřivě mleli, padaly z nich bambitky, ale všechno bylo marmé, a ten hlavní pirát křičel, tak tohle, pánové, je ta největší zrada, jakou jsem kdy zažil, a Mach řekl Jonatánovi, Jonatáne, ty seš vážně ten nejlepší pes na světě, teď už je to definitivně jasný, a Šebestová si vzala do rukou dvě bambitky a hlídala, aby žádný pirát zpod té plachty nevyklezl, zatímco se kluci ze třídy chopili bedničky se zlatem, fekli, hej, rup, a už jí nesli, akorát Horáček se ulejal a v jednom kuse se vytahoval, že měl být mezi těmi žraloky první.

ADOLF BORN (1930)

artist, graphic designer and illustrator, creator of animated films, caricaturist, holder of over one hundred domestic and international prizes is one of the most prominent contemporary Czech artists. His drawings appear in over 230 books, and he has cooperated on more than 60 animated films.



MAX and SALLY are popular children's heroes. They first came to life in a TV series, the product cooperation between author Miloš Macourek and the artist Adolf Born. Later they came out in a book form. The stories are meant for children 6 years and up, but they are loved even by parents.



MAX AND SALLY

Max and Sally out of School

SOLD: Simplified Chinese, Russian,
Hungarian



MAX AND SALLY

Max and Sally on Holiday

SOLD: Simplified Chinese,
Hungarian



MAX AND SALLY

Max and Sally on a Trip

SOLD: Simplified Chinese



MAX AND SALLY

Max and Sally in the Past

SOLD: Simplified Chinese

BILINGUAL DICTIONARIES

English Dictionary for Trips

BOOK PARAMETERS:
Size 110 × 180 mm,
144 pages + cover
paperback

ILLUSTRATED BY ALEŠ ČUMA

A handy manual for all travellers! Funny pictures illustrate the essential words and typical situations on the road. The book contains also important phrases for travellers and summarizes basic information about the destination for tourist.

At the airport – On the plane – At the railway and bus station – On the train – In the port – In the centre of the city – Transport and the underground – Looking for the right direction – At the stop – Prepositions of place – A car – A bicycle – At the car rental place – At the hotel – In the room – Room facilities – Problems with accommodation – Food and beverages – In a restaurant – At the bar - and much more!



SOLD: Polish, Hungarian



OTHER TITLES IN THE SERIES:



SUITABLE FOR
age 10+

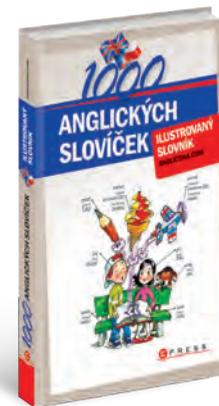
BILINGUAL DICTIONARIES

1000 English Words

BOOK PARAMETERS:
Size 110 × 180 mm,
136 pages + endpapers + cover
hardbinding

ILLUSTRATED BY ALEŠ ČUMA

This illustrated dictionaries become a good helper for learning and practicing languages. On the fun images that illustrate the current life situations, you will find the names of things that are encountered daily. Focusing on travel, entertainment, household items, school, sports, etc. each thematic unit is completed by simple phrases from life.



SOLD: Poland, Hungarian, Slovene,
Russian

BESTSELLING SERIES

My First Illustrated English Dictionary

BOOK PARAMETERS:
Size 207 × 275 mm, 128 pages,
hardbinding

ILLUSTRATED BY ANTONÍN ŠPLÍCHAL

This book helps your children enter the world of English. The picture dictionary is designed for children who are just beginning to learn English. The combination of a word with a picture helps to facilitate memorization and therefore this dictionary is suitable for children who cannot yet read.

The words are listed alphabetically, they are supplemented by thematic pages and at the end of the book there is an index.



SOLD: Polish, German, Lithuanian

SUITABLE FOR
age 6-8

SUITABLE FOR
age 6-8

A Camel Meets un Chameau



BOOK PARAMETERS:

Size 195 × 255 mm,
96 pages + endpapers + cover
+ memory game



ILLUSTRATED MÁRIA NERÁDOVÁ
WRITTEN MÁRIA NERÁDOVÁ

A wonderfully illustrated and conceived bilingual dictionary for children, which can easily work in any language combination. Isolated words are interspersed with large double pages with a lot of small stories hidden in them. Finally, a fun way to learn a foreign language!

AWARDS

- **SUK 2014** Teacher's Award.
- Selected for the collection of **THE BEST AND MOST BEAUTIFUL CHILDREN'S BOOKS SPRING AND SUMMER 2014** (announced by BIBIANA, the international House of Art for Children and Slovak IBBY award).
- **THE MOST BEAUTIFUL SLOVAK BOOK 2014.**

SOLD: Polish, Simplified Chinese



GET TO KNOW



Town

SOLD: English, French for French speaking world excluding North America, German for German speaking World, Italian, Portuguese for Portugal



Zoo

SOLD: English, French for French speaking world excluding North America, German for German speaking World, Italian, Portuguese for Portugal



Amusement Park

SOLD: German for German speaking World



Farm

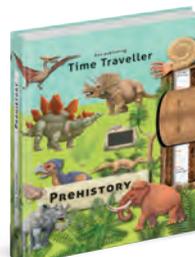
SOLD: German for German speaking World

TIME TRAVELLER



Inventions

SOLD: English, Estonian for Estonia, French for French speaking World, Portuguese for Portugal



Prehistory

SOLD: English

ADVENTURE & KNOWLEDGE



Graviton

SOLD: Russian, Simplified Chinese, French, German



Nautilon

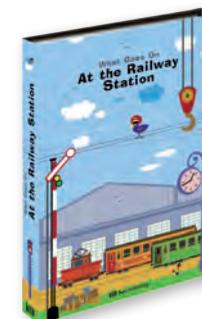
SOLD: Simplified Chinese, French, German

WHAT GOES ON...



At the Airport

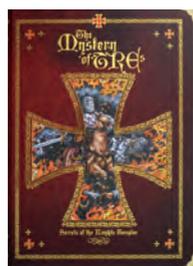
SOLD: German for German speaking World



At the Railway Station

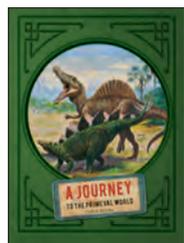
SOLD: German for German speaking World

TREASURES & ADVENTURES



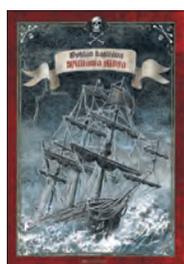
The Mystery of Tres - Secrets of the Knights Templar

SOLD: French worldwide excluding North America



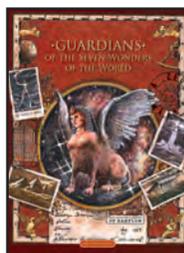
Journey to the Primeval World

SOLD: Russian for Russian speaking world



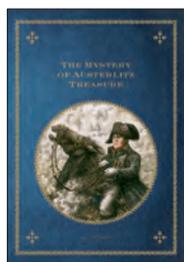
The Treasure of Captain William Kidd

SOLD: Turkish, Spanish, French, Italian, Polish, German, Bulgarian



Guardians of the Seven Wonders of the World

SOLD: Russian for Russian speaking world



The Mystery of the Austerlitz Treasure

SOLD: Spanish, Italian

WHAT IT'S LIKE...



In the House

SOLD: Italian for Italy, Portuguese for Portugal, Spanish



In the Princess's Castle

SOLD: Italian for Italy, Portuguese for Portugal, Spanish

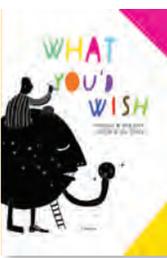


In the School

SOLD: Italian for Italy, Portuguese for Portugal, Spanish



The Shadow's Boy



What You'd Wish

CONTACTS

OFFICE ADDRESS

B4U PUBLISHING:

Albatros Media – B4U Publishing
Příkop 4
602 00 Brno
Czech Republic
PHONE: +420 545 113 788

FOREIGN RIGHTS MANAGERS:

Jitka Albrechtová

Chief Foreign Rights Manager
E-MAIL: jitka.albrechtova@albatrosmedia.cz
PHONE: +420 545 113 772

Tereza Makovská

E-MAIL: tereza.makovska@albatrosmedia.cz
PHONE: +420 545 113 788

Jana Cieslarová

E-MAIL: jana.cieslarova@albatrosmedia.cz
PHONE: +420 261 397 298

OFFICE ADDRESS

ALBATROS MEDIA:

Albatros Media a.s.
Na Pankráci 30/1618
140 00 Prague
Czech Republic
PHONE: + 420 261 397 201

INVOICING ADDRESS:

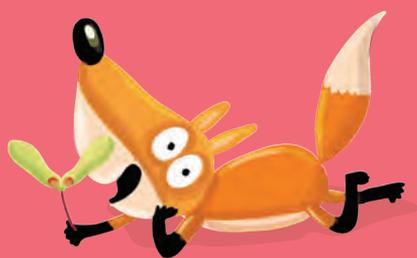
Albatros Media a.s.
Na Pankráci 30/1618
140 00 Prague
Czech Republic

VAT NUMBER:

CZ28377141

WWW.B4UPUBLISHING.COM

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